



**GOODWIN PROMOTED TO DIRECTOR OF SALES, CATERING  
AND CONFERENCE SERVICES FOR THE SEA PINES RESORT**

**Hilton Head Island, S.C. (March 15, 2018)** – Mark Goodwin has been promoted to Director of Sales, Catering and Conference Services at The Sea Pines Resort.

Goodwin joined The Sea Pines Resort in 2011 as Senior Sales Manager and most recently held the position of Director of Group Sales.

“Mark is a strong communicator, with leadership and problem-solving skills and outstanding knowledge of hospitality and golf sales, said John Munro, Vice President of Hospitality, Resort Sales & Marketing for The Sea Pines Resort. “We look forward to Mark using those skills in this expanded position to deliver the kind of world-class service that the discerning guests of The Sea Pines Resort expect and deserve.”

Born and raised in Johannesburg, South Africa, Goodwin graduated from Harper Adams University in Manchester, England, in 2000 with a degree in golf course management and design.

Goodwin’s career in the hospitality industry includes extensive experience on Hilton Head Island, with positions that include Priority Meeting Sales Manager, Crowne Plaza Hilton Head Island Beach Resort; Tournament Sales Director, Heritage Golf Group (Hilton Head Island); National Sales Manager, Hilton Oceanfront Resort & Spa (Hilton Head Island); and Senior Sales Manager, Hilton Savannah DeSoto.

“Our team is here to ensure that every meeting and event at The Sea Pines Resort is unforgettable from start to finish,” Goodwin said. “This knowledge and experience allows us to develop itineraries and expertly manage every detail to guarantee an extraordinary, stress-free experience.”

For more about The Sea Pines Resort, visit [www.seapines.com](http://www.seapines.com) or call (866) 561-8802.

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### **About The Sea Pines Resort**

Situated on the southernmost tip of Hilton Head Island, the legendary Lowcountry destination features five miles of unspoiled beaches, 21 clay tennis courts, 14 miles of bike and walking trails, horseback riding, Eco-Adventures, water sports, and the 605-acre Sea Pines Forest Preserve filled with wildflowers, wetlands and more than 130 species of birds. As the first Eco-planned destination in the U.S., The Sea Pines Resort has become the blueprint for numerous beach developments around the country.

One of the crown jewels in the world of golf, The Sea Pines Resort is home to Pete Dye’s classic Harbour Town Golf Links (home of the PGA TOUR’s RBC Heritage) Heron Point by Pete Dye, and Atlantic Dunes by Davis Love III.

Guests may choose from an array of accommodations, including 300 villas, 100 rental homes and the luxurious 60-room Inn & Club at Harbour Town, a Forbes Four-Star boutique hotel and Preferred Hotel Group member. The resort’s best-in-class collection of golf courses, amenities, meeting facilities and accommodations makes Sea Pines one of the most sought-after leisure and group destinations in America.

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