

Recently Re-Opened Gold Course Hosts Two Popular July Events

Golden Horseshoe Invitational & Jones Cup Father/Son Tournament Return



16th hole – Golden Horseshoe Gold Course

Williamsburg, VA (July 12, 2017) – Colonial Williamsburg's recently renovated and re-opened Golden Horseshoe Gold Course will host two popular annual events this month: Golden Horseshoe Invitational and Jones Cup Father/Son Tournament. Open to the public, both golf tournaments draw players from throughout the Mid-Atlantic and beyond to play the destination's historic and award-winning courses.

The 25th Annual Golden Horseshoe Invitational will be held July 15-16 on the Gold and Green Courses, while the Jones Cup Father/Son Tournament, named for the Golden Horseshoe's renowned father/son golf course architects Robert Trent Jones Sr. and his son, Rees Jones, will be held July 22-23.

Tournaments held at Golden Horseshoe Golf Club are frequently contested over two 18-hole, side-by-side, father-son layouts, the Green Course, designed by Rees Jones, and the Gold, ranked number 79 on Golf Digest's list of America's 100 Greatest Public Courses. The adjacent executive-length Spotswood Course rounds out Golden Horseshoe's golf offerings.

The Gold's complete renovation added Northbridge Bermuda turfgrass on the fairways and surrounding roughs, and 007 Bentgrass on the greens. The bunkers were rebuilt using the "Better Billy Bunker" construction technique to improve the drainage, look, and playability. The practice putting green was expanded and a popular new short-game practice range was added with "target greens."

As part of the restoration project, the Gold Course Clubhouse ladies' and men's locker rooms were redesigned, lobby featuring historic golf artifacts display expanded, and a full-service bar and relaxing lounge area refreshed.

Events and tournaments are coordinated by a veteran planning staff who are experienced experts at custom designing group gatherings and tournaments, including national championships.

Revenue from golf play on the Golden Horseshoe Golf Club's three public courses supports The Colonial Williamsburg Foundation, keeping this vital piece of American history alive and thriving.

For additional information call 800/648-6653 or access www.colonialwilliamsburg.com/golf.

###

The Colonial Williamsburg Foundation preserves, restores and operates Virginia's 18th-century capital of Williamsburg. Innovative and interactive experiences highlight the relevance of the American Revolution to contemporary life and the importance of an informed, active citizenry. The Colonial Williamsburg experience includes more than 500 restored or reconstructed original buildings, renowned museums of decorative arts and folk art, extensive educational outreach programs for students and teachers, lodging, culinary options from historic taverns to casual or elegant dining, the Golden Horseshoe Golf Club featuring 45 holes designed by Robert Trent Jones and his son Rees Jones, a full-service spa and fitness center, pools, retail stores and gardens. Philanthropic support and revenue from admissions, products and hospitality operations sustain Colonial Williamsburg's educational programs and preservation initiatives.

Media Contact:

Karen Moraghan

Hunter Public Relations

kmoraghan@hunter-pr.com

908/963-6013