

DANZANTE

AT THE ISLANDS OF LORETO



BAY

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Hook the Prized Marlin and Win Big During Villa del Palmar at the Islands of Loreto's Second Annual Fishing and Golf Tournament

The Islands of Loreto Fishing and Golf Tournament Returns This July, with up to \$10,000 in Prizes



Islands of Loreto, Baja California Sur, Mexico (May 16, 2017) – Anglers looking to catch their next big adventure and golf enthusiasts looking to better their par can do so in paradise during the second annual Islands of Loreto Fishing and Golf Tournament hosted by Villa del Palmar at the Islands of Loreto, in the stunning Danzante Bay community from July 27 to 29.

World-class sport fishing for Marlin in the “Aquarium of the World” and a round of golf at the Rees Jones-designed Danzante Bay Golf Course are in store during Villa del Palmar at the Islands of Loreto’s Fishing and Golf tournament, combining competition on both land and sea.

“With nearly a thousand of species of fish in our ‘backyard’ and calm nationally protected waters, it’s no surprise that sport fishing in the Sea of Cortez is the best of the best,” said Owen Perry, co-owner and president of Villa Group. “Combine that with a golf course designed by famous architect Rees Jones that brings together mountain, desert and ocean views, and you have the perfect elements for an exciting weekend of sports.”

The nearly 800-square-mile Loreto National Marine Park is a protected World Heritage Site that is home nearly 1,000 species of fish, including Swordfish, Roosterfish, Grouper, Cabrera, Dorado (Mahi Mahi) and many more, making for the ultimate fishing “bucket list.”

This year, guests of all fishing levels will have the chance to reel in the tournament’s prized Marlin, which is considered by many game fishermen to be a pinnacle of sport fishing, due to the size, power, and rareness of the species. Anglers who hook Marlin weighing over 200 pounds have the best shot at luring in the ultimate prize.

To kick things off, participants can share cocktails with Bisbee’s fishing tournament expert Clicerio Mercado and resident Danzante Bay Golf Pro Danny Garcia at the resort’s welcome reception on Thursday, July 27, where guests can register for the tournament and go over rules of the competition.

After a shotgun start, on Friday anglers can take in the pristine beauty of more than 100 miles of coastline as they lure in Marlin to compete for up to \$10,000 USD in cash prizes, including two jackpots. A \$1,600 tournament package includes a registration fee for a team of four and either the rental of a superpanga boat for two days during the tournament, or a two-night, three-day stay in two deluxe suites.

The action-packed weekend will wrap up on Saturday with a second day of fishing and a weigh-in at Puerto Escondido, followed by an awards celebration dinner at the resort’s Danzante Bay Golf Course Club House, which boasts stunning panoramic views of the course, resort and indigo waters of the Sea of Cortez.

Prior to the fishing festivities, contestants will have an opportunity to play a “scramble” at the 7,400-yard, par-72 Danzante Bay Golf Course that features an unusual topographic blend of desert, mountain and dunes, with a 250-foot elevation change from start to finish. The course pays homage to how golf originated – at the place where the land meets the sea. Participants will have a chance to tee-off from the jaw-dropping Hole 17, which has been praised as one of the “best in the golf.”

The winner of the golf tournament will take home a four-night, five-day stay in a Deluxe Studio, valued at \$1,500, while second place will win a \$500 prize, with third place receiving a signature Danzante Bay golf bag, golf glove, and golf balls.

Tournament sponsors include the Danzante Bay Golf Club, Danzante Tours, Marina Puerto Escondido, Bisbee’s Fishing Tournament, FONMAR, Agencia Arjona, CONURBA, Pasion Por La Pesca, and Blue Anchor Restaurant Bar.

Call 877-217-2682 to make a reservation for this special event, or e-mail carlos.velasco@vlgloreto.com. Additional details are available at <http://tournament.danzantebay.com>. For more information on reservations, events, amenities, or availability, e-mail [reservaciones.vdpl\(at\)vlgloreto\(dot\)com](mailto:reservaciones.vdpl(at)vlgloreto(dot)com) or visit <http://www.villadelpalmarloreto.com>.

About Villa del Palmar at the Islands of Loreto: Baja's First Million Star Resort

Villa del Palmar at The Islands of Loreto is a luxury destination resort on the Sea of Cortez, off the eastern coast of the Baja peninsula overlooking Danzante Island (one of five in the region). Flanked by the rugged Sierra de la Giganta range, the Villa del Palmar is the first and only resort to occupy one of the Gulf of California's last virgin coastlines. The resort features 181 new, spacious, beautifully appointed Deluxe Ocean View, one, two and three bedroom Suites with terraces and stunning ocean and mountain views, timeshare options, three restaurants offering gourmet dining, an attentive English-speaking staff, five swimming pools, a 39,000 square-foot Sabila Spa and Wellness Center, two tennis courts, beautiful beaches, a private beachfront Danzante Bungalow and a mild and warm climate year-round.

Guests can enjoy PADI-certified SCUBA diving lessons and snorkeling tours in the protected indigo waters that explorer Jacques Cousteau once dubbed the "Aquarium of the World." Outdoor adventurers can also experience tours of the nearby Coronado, Danzante and Del Carmen Islands atop an inflatable APEX boat, as well as swimming, world-class fishing aboard the "Mad Dash" tournament boat, paddle boarding, kayaking, whale watching and mountain biking. With shuttle service priced at \$5 per person round trip, guests can explore the historic town at the Islands of Loreto and visit the 1697 mission that made the town famous. The area is also known for its wildlife, including the 900 species of fish off the coast and in an area that has been designated a UNESCO World Heritage Site and the second largest National Marine Park. Hotel perks include a spa and fitness center, massages, salsa dance lessons and movie nights for children. Travelers can take a short flight from LAX on Alaska Airlines or from Calgary, Canada aboard WestJet, Canada's most-preferred airline, to the Islands of Loreto.

The resort was named the 16th best resort in Mexico by Trip Advisor. In 2015, Travel Weekly magazine recognized the Islands of Loreto with a 2015 Silver Magellan Award in the Adventure Destination category. Villa del Palmar at the Islands of Loreto was also recognized as Mexico's Leading Beach Resort in the 22nd and 23rd annual World Travel Awards. It also earned recognition as Mexico and Central America's Leading Resort by the same prestigious organization.

Stay up-to-date on the latest happenings by following the resort on Facebook (<http://www.facebook.com/villadelpalmarattheislandsofloreto/>) or Instagram, Pinterest and Twitter as @VilladelPalmarL.

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