



FOUR SEASONS
RESORT
LĀNA'I

***FOUR SEASONS RESORT LANAI NOW OFFERS EXCLUSIVE
LOGOED MERCHANDISE ONLINE***

LANA'I, HAWAII, March 23, 2017 – For golfers who enjoy collecting for their bucket list of the world's best golf courses, Four Seasons Resort Lāna'i, is selling its logoed resort merchandise, including a complete lineup of golf apparel, online for the first time.

The exclusive logoed merchandise allows guests who have vacationed at the resort—or anyone who aspires—to own a piece of Lāna'i's magic. Showing off the beautiful logo, which is in the shape of the island and depicts its upland and seaside geographies, identifies the wearer as someone who appreciates superb golf, and places them among a proud group of Lāna'i lovers.

"We have fans of the Four Seasons Resort Lāna'i around the world sporting our logo and sharing stories about their visits," said Scott Ashworth, Director of Golf. "It doesn't take much prodding to get them to recap their rounds at Manele Golf Course, to revisit the resort's magnificent ocean views and vistas, or to share tales of their other island adventures. The logo evokes memories and now, with the online shop, it's particularly convenient to buy souvenirs and great gifts from Lāna'i."

Apparel options include shirts (active, luxury, sport, and military camo), t-shirts, outerwear, sweaters, shorts, swimwear, robes, and hats. In addition to a large inventory for men and women, there is a selection of shirts available for youths. Customizable accessories, such as scarfs and throw blankets, also can be ordered, along with glass barware. Shoppers can choose where they want to place the logo and customized embroidery options, such as monograms, with all purchases.

For a complete look at the merchandise offerings, visit Four Seasons Resort Lanai Catalog.

The Signature Jack Nicklaus Manele Golf Course is one the premier 18-hole layouts in Hawaii'i, with a reputation for excellence in design and playability. Built on lava outcroppings, the course features three holes on cliffs which use the Pacific Ocean as backdrop and as a water hazard. The five-tee concept challenges the best golfers – tee shots over natural gorges and ravines must be precise.

The resort's 213 guestrooms and suites are in a series of low-rise buildings spread along the Pacific coastline and surrounded by Hawaiian botanical gardens, providing a private residential experience. Guests enjoy the signature ONE FORTY restaurant, Mal-

ibu Farm, NOBU LANAI, a spa and wellness program, variety of complimentary activities, luxury retail boutiques, and tennis, as well as an array of land, sea, and air activities.

Four Seasons Resort Lâna'i, Hawaii's exclusive island adventure, is located on a pristine island offering a simpler pace of life; it truly reflects Hawaii as it was intended to be. For more information or to make a reservation, please contact Four Seasons at 1-800-321-4666, visit your travel professional, fourseasons.com/lanai, or join our online communities at Facebook [@FourSeasonsResortsLanai](https://www.facebook.com/FourSeasonsResortsLanai), Twitter [@fslanai](https://twitter.com/fslanai) and instagram [@fslanai](https://www.instagram.com/fslanai). To contact the Manele Golf Course pro shop, call 808.565.4000.