

**Media Contact**  
Karen Moraghan  
Hunter Public Relations  
kmoraghan@hunter-pr.com  
(908) 963-6013



## **GRAZE Earns Elite Dining Award**

*New Restaurant at Arrowhead Country Club Honored With Golden Fork Award*



**DALLAS (Feb. 14, 2017)** — GRAZE, the new restaurant at Arrowhead Country Club in Arizona, part of the Arcis Golf portfolio of golf clubs nationwide, has been honored in the global Golden Fork Awards, announced in the January/February 2017 issue of Golf Inc. Magazine. GRAZE captured third place in the “new private” category.

Editors of Golf Inc. judged entries from golf clubs and courses worldwide based on criteria that included guest satisfaction, aesthetics, service, menus, improvements in revenue and traffic, as well as capital improvements.

GRAZE, an upscale gastropub, is part of the \$2.5 million renovation last year of Arrowhead Country Club. The focal point of the clubhouse, GRAZE offers elegant seating and high-quality cuisine. It aims to provide casual elegance in a lively atmosphere.

Executive Chef Tim Fields uses local products for a farm-fresh “everything from scratch” menu. Fields’ creative menu has helped facilitate member interest and drive business. With options like New Age Black Kale Salad, Burrata Vassi, or Grilled Nieman Ranch Pork Porterhouse, it’s no wonder GRAZE is setting a new standard. Customer satisfaction and a fresh elevated menu resulted in a 30% increase in food and beverage revenue from 2015 to 2016. To ensure excellent service, Arrowhead Country Club’ staff participated in training sessions to meet the standards

of the new restaurant.

“This is a dramatic transformation,” said Desi Howe, general manager at Arrowhead Country Club. “As one of Phoenix west valley’s top private country clubs, we are excited about delivering even more amenities and services to our club members and their families.”

Located in Glendale, 20 minutes north of downtown Phoenix, Arrowhead Country Club was established in 1986 on the site of an orange grove in the foothills of Thunderbird Mountain. The golf course was designed by Arnold Palmer and Ed Seay, who put their indelible mark on what is now considered one of Arizona’s finest private golf properties.

For additional information about Arrowhead Country Club, access [www.arrowheadccaz.com](http://www.arrowheadccaz.com). For a complete listing of Arcis Golf and its properties, visit [www.arcisgolf.com](http://www.arcisgolf.com).



#### **About Arcis Golf**

Arcis Golf is the premier operator of public and private golf clubs in the United States and an industry leader, providing dynamic direction and unrivaled amenities that complement diverse playing experiences. Arcis Golf properties tailor each element of the golf and country club experience to a level of excellence designed to exceed the needs and expectations of members and guests of all ages. Established in July 2015, Arcis Golf encompasses exclusive private club and destination resort properties, as well as private and daily-fee golf operations. The Arcis Golf portfolio is supported by Arcis Equity Partners, LLC through strategic acquisitions that build and sustain the company’s leadership position in upscale golf and club experiences.