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## **The Club at Snoqualmie Ridge Unveils New Name** *Focus is on Relationships with Members, Local Community*

**DALLAS (December 9, 2016)** — Reflecting its roots in the Snoqualmie Valley and the culture of its membership, The Club at Snoqualmie Ridge, an Arcis Golf property, has a new name that, like the club itself, is more community focused.

Located in the foothills of the Cascade Range, 25 miles east of Seattle and formerly known as TPC Snoqualmie Ridge, The Club at Snoqualmie Ridge is home to the first Jack Nicklaus Signature Course in the Pacific Northwest. The venerable golf design, luxurious clubhouse and amenities, extraordinary service, and breathtaking views of the Snoqualmie Valley have earned the club recognition as one of the finest private golf and lifestyle clubs in the region.

“This is more than just a new name, it’s about the club’s true identity,” said James Hocrine, general manager at The Club at Snoqualmie Ridge. “It’s about our club members. The new name reflects a feeling of authorship and is a better representation of our membership’s strength and relationship to the community.”

Since debuting in 1999, Snoqualmie Ridge has been part of the TPC Network of golf properties, established by the PGA TOUR to provide host venues for TOUR events and provide club mem-

bers with a PGA TOUR lifestyle. The Club at Snoqualmie Ridge, while no longer part of the TPC Network, will continue to be the home of the annual Boeing Classic, a PGA TOUR Champions event that returns Aug. 21-27, 2017.

“We want to sincerely thank the PGA TOUR for its partnership throughout the years and in supporting our hosting of the annual Boeing Classic,” said Blake Walker, Chairman and CEO of Dallas-based Arcis Golf, a premier operator of public and private golf clubs in the United States and an industry leader, providing dynamic direction and unrivaled amenities that complement diverse playing experiences. “I am pleased to say that this prestigious tournament, which has become one of the region’s most iconic and popular annual sporting events, will continue to be played here highlighting the golf course and setting of this extraordinary club.”

The Club at Snoqualmie Ridge is a cornerstone of the community. It hosts numerous special events, weekly club meetings, local school fundraisers, and is a popular weddings venue. The club has played a significant role in the City of Snoqualmie becoming the fastest-growing city in Washington State, quadrupling in population since 2000.

Expanding its status as one of the leading golf club owners and operators in the country, Arcis Golf has infused a fresh vitality into Snoqualmie Ridge with \$3.7 million in capital improvements. Most stunning is the recently renovated, award-winning clubhouse and new Bar & Grille, which was named “most improved private golf facility” by Golf Inc. Magazine. Additional improvements were made in the pro shop and on the golf course, where nearly four miles of drainage and irrigation infrastructure were upgraded, contributing to the club’s tour-quality agronomic conditions. Arcis Golf anticipates continued capital investments in the future.

Changing its name will have little impact on the golf course and the facility in general, Hochrine said. “Our golf course will remain the same and our standards of operation will maintain their excellence.” Hochrine added, “The goal of our owners, Arcis Golf, is, and always has been, to firmly establish this as *the* preeminent private golf club in the Northwest.”

For additional information about The Club at Snoqualmie Ridge, visit [www.clubatsnoqualmieridge.com](http://www.clubatsnoqualmieridge.com)

To learn more about Arcis Golf, visit [www.arcisgolf.com](http://www.arcisgolf.com).

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#### **About Arcis Golf**

Arcis Golf is the premier operator of public and private golf clubs in the United States and an industry leader, providing dynamic direction and unrivaled amenities that complement diverse playing experiences. Arcis Golf properties tailor each element of the golf and country club experience to a level of excellence designed to exceed the needs and expectations of members and guests of all ages. Established in July 2015, Arcis Golf encompasses exclusive private club and destination resort properties, as well as private and daily-fee golf operations. The Arcis Golf portfolio is supported by Arcis Equity Partners, LLC through strategic acquisitions that build and sustain the company’s leadership position in upscale golf and club experiences.