



Swing Coach: The Only Golf Swing Aid You'll Ever Need



Logan, Utah (Nov. 16, 2016) - If there's a golfer in your life—or if you're a player—then you know how important it is to constantly improve the golf swing. The new Swing Coach training club is the ultimate training aid—and the only one necessary—for helping any golfer, at any level, who wants to get better fast.

The new Swing Coach is simple to use: It looks like a golf club and you swing it like one, which propels a real golf ball attached to the special cradle in the club head. Make a swing, watch how the ball flies, and immediately know what is right and wrong with the swing.

Swing Coach will teach you to make the right swing at every speed, from pitch shots to drives, all with the same club. The secret to Swing Coach is its patented cradle technology.

Developed with guidance and collaboration from the world's top golf coaches—led by Dean Reinmuth, who has coached numerous tour players including Phil Mickelson and is both a Golf Magazine Top 100 Teacher and Golf Digest Top 50 teacher—Swing Coach promotes making the proper smooth, accelerating swing by removing the urge to “hit” the ball.

Swing Coach is supported by a web site and full platform of instructional videos by Reinmuth, as well as simple explanations for analyzing ball flights and their meaning.

Just 15 to 30 minutes of practice with Swing Coach is all that's necessary to see real improvement in golf swings and develop the muscle memory necessary to make perfect swings over and over again. It works for new and developing golfers as well as better players.

And if your game starts to slip, Swing Coach is in the bag to get you back on track in just a few minutes. No need to wait for an appointment with a teaching pro, get wired up, or stand still for video analysis. All you need is Swing Coach and your eyes and you'll immediately know what you're doing wrong.

Suggested retail price is \$129. Swing Coach is available starting November 15, 2016, via online orders or at major golf retailers starting in 2017. For additional information, access the web site at www.swingcoachclub.com.

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