



SANTA LUCIA PRESERVE

KAREN BAXTER APPOINTED COO OF SANTA LUCIA PRESERVE

Carmel, Calif. (Nov. 10, 2016) – Karen Baxter has been promoted to Chief Operating Officer of Santa Lucia Preserve, a private community of only 300 home sites situated on 20,000 acres along the mountain range close to Carmel-by-the-Sea, California.

“Karen’s relationship with the community’s environmental values, coupled with strong financial management skills, makes her ideally suited for this leadership role at The Preserve,” said Ron Eastman, president of the Santa Lucia Preserve board of directors. “She is exceptional in delivering high quality products and programs, and with her innovative approach to team development, she has the right combination of talents to lead our community.”

Baxter, whose previous position was general manager at The Preserve, arrived in Carmel 2015 after 15 years at The Roaring Fork Club (Basalt, Colo.), where she served most recently as General Manager and President. Roaring Fork is a private, family-oriented club community on 300 acres located just outside of Aspen. She holds a Bachelor of Science in Engineering from the University of Kentucky and has been a member of the Club Managers Association of America since 2004.

The Preserve is a private community carefully crafted into an expansive wilderness setting in the Santa Lucia Mountains, where residents are devoted to the founders’ mission of habitat conservation. It is the only community in America with a perpetually endowed, 18,000-acre nature conservancy.

The Preserve is rich with community amenities and activities, including 100-miles of hiking and biking trails, a Tom Fazio designed golf course, full-service equestrian center, an excellent sports, fitness & aquatic center, and an exceptional array of family and member opportunities for fun and adventure.

For more information, visit www.santaluciapreserve.com, or contact The Preserve at (831) 620-6700 and info@santaluciapreserve.com.

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