

# OMNI HOTELS & RESORTS

## OMNI HOTELS & RESORTS APPOINTS DIRECTOR OF AGRONOMY TO OVERSEE PRESTIGIOUS NATIONAL GOLF COLLECTION

**DALLAS (SEPTEMBER 7, 2016)** — Omni Hotels & Resorts today announced Scott Abernathy, a 20-year veteran of the golf industry, has been named corporate director of agronomy for its prestigious collection of golf courses nationwide. In this new role, Abernathy will supervise golf course maintenance and turfgrass management at all 12 Omni Golf resorts.

“Scott’s expertise and previous success with operations at world-class golf courses expands the organization’s dedication to golf,” said Jon Hunter, vice president of Omni Hotels & Resorts. “His ability to implement strategic agronomic programs throughout the Omni Golf collection is essential to the quality standards and guest expectations at each of our golf resorts and his knowledge is essential in helping us further the Omni Golf brand.”

Abernathy joins the Omni family from Four Seasons Resort and Club Dallas at Las Colinas where he has served as the director of golf operations and landscaping since 2012. In this role, he directed operations for the 400-acre property that included the Tournament Players Course – host of the PGA TOUR’s AT&T Byron Nelson – and Cottonwood Valley Course, leading a team of more than 50 associates including superintendents, landscape and equipment managers, and line staff.

During his 17-year tenure in the agronomy industry, Abernathy has held several notable positions including golf course consultant for Centerline Solutions Inc., golf course manager at Four Seasons Las Colinas, and assistant superintendent at Bent Tree Country Club.

Abernathy attended Texas A&M University where he earned a bachelor’s degree in biomedical sciences. Additionally, he received a master of science in agronomy, as well as a doctorate of philosophy in agronomy, both from Texas A&M. Abernathy was recognized for his intellectual achievements at the university, receiving the R.C. Potts Fellowship, the G.O. Mott Meritorious Graduate Student Award, and the Tom Slick Graduate Research Fellowship.

He has a diverse background that includes the design and development of golf course management software, as well as turfgrass research and water management education as an instructor at Texas A&M. During his career Abernathy also has managed a wide range of golf course renovation and construction projects, from tees to greens, bunkering and erosion control.

Located in some of the country’s most beautiful destinations, Omni Hotels & Resorts golf courses are designed by award-winning golf architects, some of who are legendary champions of the game. Each golf resort is complete with luxurious accommodations and superior service, on and off the course.

Omni golf destinations offer challenges for golfers at all levels of play, so pros, amateurs and their families alike can find courses to enjoy, creating distinct golf vacations in prime locations on legendary fairways and greens.

Offering luxurious accommodations and superior courses, the Omni Golf Collection includes:

- Omni Amelia Island Plantation Resort, Fernandina Beach, Fla. (54 holes)
- Omni Barton Creek Resort & Spa, Austin, Texas (72 holes)
- Omni Bedford Springs Resort, Bedford Springs, Pa. (18 holes)
- The Omni Grove Park Inn, Asheville, N.C. (18 holes)
- Omni Hilton Head Oceanfront Resort, Hilton Head, S.C. (54 holes)
- The Omni Homestead Resort, Hot Springs, Va. (36 holes)
- Omni Interlocken Hotel, Broomfield, Colo. (27 holes)
- Omni La Costa Resort and Spa, Carlsbad, Calif. (36 holes)
- Omni Mount Washington Resort, Bretton Woods, NH (27 holes)
- Omni Orlando Resort at ChampionsGate, Orlando, Fla. (45 holes)
- Omni Rancho Las Palmas Resort and Spa, Rancho Mirage, Calif. (27 holes)
- Omni Tucson National Resort in Tucson, Ariz. (36 holes)

For more information, visit [www.omnihotels.com/destinations/golf](http://www.omnihotels.com/destinations/golf) or call 1-800-The-Omni (1-800-843-6664).

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#### **About Omni Hotels & Resorts**

Omni Hotels & Resorts creates genuine, authentic guest experiences at 60 distinct luxury hotels and resorts in leading business gateways and leisure destinations across North America. With over 20 world-class golf courses and award-winning spa retreats, to dynamic business settings, each Omni showcases the local flavor of the destination while featuring four-diamond services, signature restaurants, Wi-Fi connectivity and unique wellness options. Known for its distinguished, personalized service, Omni leaves a lasting impression with every customer interaction, with a heightened level of recognition and rewards delivered through its Select Guest loyalty program and the company's "Power of One" associate empowerment program. The brand is frequently recognized by top consumer research organizations and travel publications and was ranked "Highest in Upper-Upscale Segment Guest Satisfaction" in the J.D. Power 2016 North American Hotel Guest Satisfaction Index Study<sup>SM</sup>. As a founding member of the Global Hotel Alliance (GHA), Omni's loyalty program is further expanded through the DISCOVERY® loyalty program offering members additional global benefits. Committed to reducing hunger, Omni is on a mission through its *Say Goodnight to Hunger* initiative to help provide more than 18.2 million meals each year for food banks to feed children, families and seniors in communities in which it operates. To get additional information or book accommodations, visit [omni-hotels.com](http://omni-hotels.com) or call 1-800-The-Omni.

