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Arrowhead Country Club's \$2.5 Million Transformation Exemplifies Arcis Golf's Plans For Phoenix Golf Community



DALLAS (August 31, 2016) — Arrowhead Country Club, one of nine Arcis Golf properties in the greater Phoenix area, has completed \$2.5 million in renovations to its 400-acre, resort-style campus. Building on its status as one of the leading golf operators in the Valley of the Sun, Arcis Golf has added to the vibrancy of Arrowhead with the opening of a new restaurant, a remodeled, two-story spa and fitness complex, and a completely remodeled clubhouse and swim center.

“This is a dramatic transformation,” said Desi Howe, general manager at Arrowhead Country Club. “As one of the west valley’s top private country clubs, we are excited about delivering even more amenities and services to our club members and their families, for a personalized experience in a friendly, luxury resort environment.”

Located in Glendale, 20 minutes north of downtown Phoenix, Arrowhead Country Club was established in 1986 on the site of an orange grove in the foothills of Thunderbird Mountain. The golf course was designed by Arnold Palmer and Ed Seay, who put their indelible mark on what is now considered one of Arizona’s finest private golf properties.

“The Phoenix market is integral to the direction we are taking at Arcis Golf,” said Blake Walker, Chairman and CEO of the Dallas-based company. “We are proud to own nine golf courses in the Phoenix area and are fully committed to growing interest in the game among golfers who live in and visit the area.”

Arcis Golf has allocated \$50 million in major capital improvements to its portfolio of 68 public and private facilities nationwide. Its diverse collection of Phoenix area facilities, which consists of three private clubs and six public courses, is scheduled for future investment and renovations.

The other Arcis Golf private clubs in the greater Phoenix area are Ancala Country Club in Scottsdale and Tatum Ranch Golf Club in Cave Creek. In the company’s public course collection are Kokopelli Golf Club in Gilbert, Raven Golf Club and Stonecreek Golf Club in Phoenix, Continental Golf Club in Scottsdale, The Legend at Arrowhead in Glendale, and Superstition Springs Golf Club in Mesa. This portfolio of top private and public-access courses makes Arcis one of the region’s busiest and most dedicated golf providers.

“The improvements we make across the wide spectrum of our golf properties in Phoenix, from high-end private clubs to desirable daily-fee courses – not only will be good for golf, but good for the community,” Walker said. “Arrowhead Country Club is a prime example of our dedication to this market.”

The Arrowhead renovation features a popular addition showing up in many recent Arcis Golf clubhouse projects nationwide: an upscale gastropub, featuring high-quality cuisine and cocktails in a setting designed as the centerpiece of the remodeled clubhouse.

“We made the dining experience relevant to our current members’ lifestyle,” added Howe, “by providing casual elegance in a lively atmosphere.”

At GRAZE, noted chef Tim Fields is utilizing local products for a farm-fresh, “everything from scratch” menu. Already acclaimed in the Arizona culinary community, Chef Fields recently held a cooking class at the club, called “This Is How We Roll,” that showcased his years of success as a sushi chef.

The renovated health and fitness complex has two adjoining buildings, totaling 35,000 square feet, and houses a “lifestyle environment gym.” Everything needed for optimum fitness – from cardio equipment and spin rooms to racquetball courts, a spa, yoga rooms, personal trainers, and a child care facility – is included.

The enhancements to the Olympic-size swimming pool help answer the demand for Arrowhead to host competitive junior swim meets. The addition of a garden pool and 1,000 square-foot “splash pad” kiddie pool area add to the area’s family appeal.

The Palmer-Seay golf course offers strategic water features – a welcome variation to most Ari-

zona desert designs – that border the fairways, and is known for its fast, true greens with subtle breaks. Newly renovated and repositioned bunkering enhances both the strategic and aesthetic elements of the par 72, while the rebuilt irrigation system keeps playing conditions at Arrowhead tournament-ready and family friendly year-round.

For additional information about Arrowhead Country Club, access www.arrowheadccaz.com.

To learn more about Arcis Golf, visit www.arcisgolf.com.

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About Arcis Golf

Arcis Golf is the premier operator of public and private golf clubs in the United States and an industry leader, providing dynamic direction and unrivaled amenities that complement diverse playing experiences. Arcis Golf properties tailor each element of the golf and country club experience to a level of excellence designed to exceed the needs and expectations of family, friends, co-workers, and guests of all ages. Established in July 2015, Arcis Golf encompasses exclusive private club and destination resort properties, as well as private and daily-fee golf operations. The Arcis Golf portfolio is supported by Arcis Equity Partners, LLC through strategic acquisitions that build and sustain the company’s leadership position in upscale golf and club experiences.