



The First Tee Classic  
at Liberty National Golf Club

*Educate – Enrich – Empower Youth in New Jersey*

## **New Jersey Native Morgan Hoffmann to Participate in The First Tee Classic at Liberty National Golf Club**



**JERSEY CITY, N.J., (June 28, 2016)** – New Jersey native Morgan Hoffmann, a member of the PGA TOUR since 2011, has committed to participate in The First Tee Classic at Liberty National Club on Monday, August 22nd. The annual event is a benefit for the four non-profit chapters of The First Tee in New Jersey.

Hoffmann will conduct an interactive golf clinic at noon prior to the 1:00 p.m. shotgun start. The event is capped with a reception and awards program at 5:30 p.m.

Hoffmann, 26, was born in Franklin Lakes, where he attended Ramapo High School and captured back-to-back New Jersey high school state championships. He went on to attend Oklahoma State University and was a first team All-American in both his freshman and sophomore seasons.

With nearly \$4 million in career earnings, Hoffmann turned in a career-best third-place finish at the BMW Championship in 2014. Earlier this season, he finished T13 at the Sony Open in Hawaii.

As part of an unprecedented 25-year partnership with the PGA TOUR, the Fireman family, founders of Liberty National Golf Club, have committed to donate \$5 million to The First Tee. Half of this total donation is earmarked specifically for the four non-profit New

Jersey Chapters – Essex and Plainfield, Monmouth and Ocean, Raritan Valley and Greater Trenton – that will benefit from the annual outing at Liberty National Golf Club

The four chapters are official hosts of the golf outing and fundraiser. Their mission is to positively impact the lives of local young people by providing structured educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.

Last year, nearly 64,000 young people were reached through programs that seamlessly incorporate The First Tee Nine Core Values and character-building life skills lessons with golf. The chapters have a goal to reach 125,000 young people by 2020, with the support of local individuals and businesses committed to The First Tee's mission.

The centerpiece of the August 22nd event, Liberty National Golf Club is the site of The Presidents' Cup in 2017. It also has hosted The Barclays – the first event of the PGA TOUR's FedExCup Playoffs – in 2009 and 2013.

For more information about The First Tee Classic at Liberty National Club, call (732) 259-4297 or visit [www.firstteelibertynational.com](http://www.firstteelibertynational.com).

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### **About The First Tee**

The First Tee ([www.thefirsttee.org](http://www.thefirsttee.org)) is a 501(c)(3) nonprofit youth development organization whose mission is to impact the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf. With its home office at World Golf Village in St. Augustine, Fla., The First Tee reaches young people on golf courses, in elementary schools and at other youth-serving locations. Since its inception in 1997, The First Tee has introduced the game of golf and its values to more than 10.5 million young people in all 50 United States and select international locations. The First Tee's Founding Partners are LPGA, the Masters Tournament, PGA of America, PGA TOUR and the USGA. Shell Oil Company is The First Tee's Founding Corporate Partner and Johnson & Johnson is its Legacy Partner. Former President George W. Bush serves as honorary chair.

### **About Liberty National Golf Club**

One of the world's paramount showcases for golf, Liberty National Golf Club is located along the Hudson River in Jersey City, N.J., with striking views of the Statue of Liberty, Ellis Island and Manhattan skyline. The golf club fittingly opened on July 4, 2006, and is guided by the vision and leadership of former Reebok Founder/Chairman & CEO Paul Fireman, currently chairman of Fireman Capital Partners, and his son Dan Fireman, managing partner of Fireman Capital Partners. Designed by U.S. Open Champion Tom Kite and esteemed golf course mastermind Bob Cupp, Liberty National is kept in tournament ready playing condition. Liberty National has been the proud host to the first event of the PGA TOUR's FedExCup Playoffs, The Barclays, in 2009 and 2013 and was also announced to host The Presidents Cup 2017. For more information about Liberty National Golf Club, visit [www.libertynationalgc.com](http://www.libertynationalgc.com)

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