


PUEBLO BONITO
PACIFICA
GOLF & SPA RESORT
Los Cabos



L to R | *The Towers at Pacifica* renderings of: suite bedroom; oceanfront building with restaurant, bar, lounge, gym; suite living room

PUEBLO BONITO PACIFICA GOLF & SPA RESORT TO EXPAND CURRENT PROPERTY WITH “RESORT WITHIN A RESORT” CONCEPT:

THE TOWERS AT PACIFICA

The award-winning luxury adults-only, all-inclusive resort moves into ultra-luxury space amidst

Los Cabos hospitality boom

LOS CABOS, Mexico (June 29, 2016) – Pueblo Bonito Pacifica Golf & Spa Resort – the luxury all-inclusive, adults-only hotel – announces a new chapter in their story: *The Towers at Pacifica* – set to unveil winter 2016. The multi-building expansion comes during a hospitality boom in Los Cabos and will continue attracting guests to the most premium hotel product in the Pueblo Bonito Resorts portfolio. A multi-million-dollar project, *The Towers at Pacifica* will debut three new structures featuring distinct accommodations, enhanced amenities and first-class personalized services.

The Towers at Pacifica will offer unparalleled, relaxed elegance with every in-room detail. From the modern and warm décor, to hand-picked design touches and personalized 24-hour British Butler Institute-certified butler service, *The Towers at Pacifica* will also provide elevated dining experiences and exclusive access to a new VIP Towers Lounge, all set in an unforgettable luxury oasis just steps away from the beautiful Pacific Ocean.

“Pueblo Bonito Pacifica has long been an established name with loyal luxury travelers to Los Cabos,” says Severino Gomez, Managing Director Luxury Brands of Pueblo Bonito Resorts who oversees resort development. “As the region enters a new phase in ultra-luxury hospitality we strive to remain industry

leaders offering luxury without limitations. Always and continuously enhancing the guest experience, both for those new to Pacifica and those who see us as a home away from home.”

Two new buildings will feature 47 Club Level suites and rooms, which will all include an array of luxe amenities including first-class butler services, custom-stocked mini bars and refreshment areas, portable Beats speakers, luxurious Egyptian-cotton bedding, pillow menu and aromatherapy turndown service.

Select accommodations include six pool suites - rooms with private plunge pools for a secluded dip at any time of day – as well as the magnificent Presidential Suite. Boasting the finest ocean views in the entire resort, the majestic Presidential Suite is located on the top floor of *The Towers at Pacifica* and offers 3,233 sq. ft. of indoor and outdoor luxury living space. This stately suite features two king bedrooms with their own bathrooms, vanity areas and respective private terraces equipped with a fire pit, Jacuzzi and outdoor shower. The suite also has a fully equipped kitchen, spacious living room and dining room that opens up to a grand oceanfront terrace.

The Towers at Pacifica's guest experience will be further enhanced by 24-hour, world-class butler service. The Pueblo Bonito Pacifica butlers view themselves as *artists of service*, providing extraordinary, customized service to guests to make their experience unforgettable. Trained meticulously by the British Butler Institute – the world’s most exclusive butler and front-of-house training school – Pacifica butlers are equipped to provide ultimate luxury experiences. From personal in-room check-in and check-out, handling on and off-property reservations, to unpacking and packing services, and accompanying guests on city excursions, butlers will be available to exceed any and all guest needs. Butler service begins upon reservation; butlers begin communicating with guests directly following their reservation to understand any special requests or preferences and make arrangements prior to arrival. During their stay, guests can communicate directly with their butler via their mobile phones, offering seamless, convenient service.

Finally, the third multi-level building of the expansion will include a new gourmet restaurant along with a bar and outdoor beach lounge on the ground floor; a state-of-the-art fitness center on the second floor; and the Towers Lounge on the third floor, available exclusively to guests of *The Towers at Pacifica* and accessible via sky bridge. Towers Lounge guests will enjoy a variety of unique culinary experiences rotating daily, and handcrafted cocktails with dramatic ocean views.

For more information, visit: www.pueblobonito.com/resorts/pacifica

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About Pueblo Bonito Pacifica Golf & Spa Resort

Nestled on a secluded 2.5-mile stretch of pristine beach in Cabo San Lucas, Pueblo Bonito Pacifica Golf & Spa Resort is a luxury all-inclusive resort catering exclusively to adults seeking a tranquil oceanfront hideaway. A modern yet elegant approach to design and architecture presents an ideal setting for a memorable vacation of relaxation and self-renewal. An award-winning resort and spa destination, the 154-room boutique retreat features four restaurants, four bars, the *Armonia* wellness-inspired spa, 5,800 square feet of meeting and event space and access to a private beach as well as wine and tequila tastings. Coming winter 2016, Pueblo Bonito Pacifica will unveil *The Towers at Pacifica*, three new ultra-luxury buildings that feature enhanced amenities and first-class personalized service, including 24-hour British Butler Institute-certified butler service to attend to any and all guest needs. *The Towers at Pacifica* will also include an exclusive VIP lounge offering culinary experiences and specialty cocktails, state-of-the-art gym and a new gourmet restaurant – all with dramatic oceanfront views.

About Pueblo Bonito Oceanfront Resorts and Spas

Pueblo Bonito Oceanfront Resorts and Spas has eight award-winning resorts in two destinations, Cabo San Lucas and Mazatlán, all offering luxury all-inclusive options. Each of the properties has its own personality, design and ambiance, yet all share the same high level of impeccable quality and distinguished atmosphere. In Cabo San Lucas,

the adults-only Pueblo Bonito Pacifica Golf & Spa Resort is the ideal setting for a romantic getaway, while Pueblo Bonito Sunset Beach Golf & Spa Resort, with its large, all ocean-view suites, is perfect for families. Pueblo Bonito Rosé Resort & Spa and Pueblo Bonito Los Cabos, both located on El Médano beach, have the best to offer vacationers looking to be right in the middle of all the Cabo action. In Mazatlán, the elegant jewel Pueblo Bonito Emerald Bay Resort & Spa overlooks the Pacific Ocean and a private beach, while the charming Pueblo Bonito Mazatlán is located in the famous Golden Zone. Both resorts are great for family vacations and romantic getaways. For more information visit www.pueblobonito.com, find us on Facebook at www.facebook.com/pueblobonitoresort and follow us on Twitter @PuebloBonito.

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