

## Robert Trent Jones Jr. Partners with All Square

World-renowned golf course architect to share insights on All Square

Palo Alto, Calif. (May 23, 2016) -- ALL SQUARE®, the award-winning social platform for golfers, has announced a new partnership with Robert Trent Jones Jr. Starting this month, Jones will have a personal profile on All Square to share insights into his work as a golf course architect as well as his golf and travel lifestyle.

In a career spanning more than four decades, Robert Trent Jones, Jr. has designed more than 275 golf courses in 40 countries on six continents. These include Chambers Bay, host of the 2015 U.S. Open; The Links at Spanish Bay in Pebble Beach; CordeValle, host of the 2016 U.S. Women's Open; and many more. His golf courses have won countless awards and accolades, been ranked among the best layouts throughout the world, and hosted tournaments on golf's major tours.

Features on Robert Trent Jones Jr.'s All Square profile will include weekly lifestyle updates from his trips around the globe promoting the game. Users will be able to discover his portfolio of golf courses with one-of-a-kind insider observations and stories. By connecting with Jones' new profile, users will be kept up to date with images from current course renovations and designs. This profile is set to provide insights into the work and passion of one of the biggest names in golf course architecture.

"Social media and the internet bring golf and the beauty of golf courses to millions of people around the world," Jones said. "I'm excited by the opportunity to showcase our golf designs, but also to post about my global cultural and travel interests."

Patrick Rahme, cofounder and CEO of All Square said 'We are very pleased to welcome Robert Trent Jones Jr. on All Square. Bob has always been very supportive of what we do and believes in our vision of unifying the online golf market. He is a great ambassador of the game and his insights are fascinating. We look forward to seeing him share his passion for the game with our users.'

Connect with Robert Trent Jones Jr. on All Square: https://www.allsquaregolf.com/users/robert-trent-jones-jr

## **ABOUT ALL SQUARE**

All Square's innovative platform offers registered users many opportunities to share and engage with connections in their golf network and like-minded golfers from all over the world.

- Search an interactive digital golf course guide of more than 33,000 courses and let your network explore your favorite courses
- Connect with like-minded golfers from around the world
- Exchange travel recommendations and tips on hidden gems with an international community of experienced golfers
- Discover, create, manage and promote events to engage with All Square members.

All Square makes the world of golf more open and connected and brings many courses online for the first time to engage golf travelers.

Discover our new website: www.allsquaregolf.com

Download our iPhone app

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## ABOUT ROBERT TRENT JONES, JR.

Robert Trent Jones, Jr. (Bobby) founded the firm of Robert Trent Jones II Golf Course Architects in 1973, after serving as an apprentice to and working beside his father, the legendary architect Robert Trent Jones, Sr.

Combining a renowned legacy in golf with his own dynamic approach to architecture, he has designed more than 275 golf courses in more than 40 countries on six continents. His courses have won countless awards and accolades, been ranked among the best layouts throughout the world, and hosted tournaments on every major golf tour, including five World Cups and a Ryder Cup.

Jones is a member of the California Golf Hall of Fame; a long-standing member, former president, and current board member of the American Society of Golf Course Architects; former Chairman of the California State Parks Commission; and the recipient of many other industry awards and honors. He is the author of the book, *Golf by Design* (1993), and numerous articles and stories about golf course design around the world. With a focus on environmental stewardship and a commitment to design that works closely with the existing terrain, he continues to find the artful balance between the challenges of the game and the beauty of the land.

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