



# REYNOLDS

## KINGDOM OF GOLF



TaylorMade®



### NEW ERA FOR THE KINGDOM AT REYNOLDS LAKE OCONEE

*TaylorMade Tech Staff Teams Up With Reynolds Instructors At Premier Golf Training Facility*

**GREENSBORO, Ga. (March 15, 2016)** — Integrating superior equipment technology with innovative golf instruction, The Reynolds Kingdom of Golf, presented by TaylorMade, has been transformed into the premier full-game improvement experience in golf and will now be operated by Reynolds Lake Oconee.

Reynolds has continued their exclusive partnership with TaylorMade as the presenting sponsor of the Kingdom of Golf. With this sponsorship, all guests will continue to have access to the TaylorMade MATT-T system and instant gratification through the building of clubs in the onsite TaylorMade Tour Trailer.

Furthermore, the Reynolds Golf Academy, under the direction of Top 100 instructor Charlie King, has been fully integrated into The Reynolds Kingdom of Golf to provide golfers with a total golf experience.

“Game improvement is a cornerstone of the Reynolds lifestyle,” said Mark Lammi, Vice President of Golf Operations for Reynolds Lake Oconee, which has assumed ownership and operation of The Kingdom. “By extending our long-time partnership with TaylorMade and adding in the world class instruction of Charlie King’s team, we will have one of the most premier game-improvement centers in the country.

“Taking over the ownership and operations of these platforms means we will be able to continue to offer the existing world-class services of each business, while also allowing us to focus on our current initiatives, which include more access for our resort guests and an increase in our junior and family development programs.”

In addition to incorporating these independent businesses into the Reynolds Lake Oconee golf operations, a major expansion of the current Kingdom facility is underway. This expansion includes two fully enclosed hitting bays, three covered and heated hitting areas, TrackMan 4 launch monitors, and high-speed Ximea cameras. This is another example of the \$40 million investment in ongoing renovations at Reynolds Lake Oconee.

Since opening in 2007, The Kingdom has served as the East Coast fitting center for many PGA and LPGA Tour stars. It is the only TaylorMade venue in the country where recreational golfers can be fit for equipment in the same elite environment used by Tour players and club professionals on staff with TaylorMade.

Located between Atlanta and Augusta, Reynolds Lake Oconee already ranked among the most exciting golf experiences in the country with six award-winning golf courses designed by legendary architects Jack Nicklaus, Tom Fazio, Rees Jones, Bob Cupp, and Jim Engh. With the launching of the Reynolds Kingdom of Golf, it is now also one of the most complete golf experiences as well.

Since MetLife’s initial investment in August 2012, five of the six golf courses have undergone substantial investment and improvements, including Plantation Course, which reopens this spring following a renovation. Additionally, a golf village was built at the National course, and dining areas in the Great Waters clubhouse were renovated. The rooms, cottages, restaurants, spa, and pools of The Ritz-Carlton Reynolds, Lake Oconee have been redecorated and refurbished.

Along with its world-class golf courses, Reynolds Lake Oconee features four marinas, the Lake Club wellness center, and an award-winning tennis center, making it a popular vacation destination.

For additional information, access [www.reynoldslakeoconee.com](http://www.reynoldslakeoconee.com).

# # #

#### ***About Reynolds Lake Oconee***

*Famous as Reynolds Plantation for nearly three decades and now simply Reynolds Lake Oconee, located between Atlanta and Augusta, Ga., situated along more than 350 miles of shoreline and featuring six championship golf courses, dining, swimming*

pools, pedestrian trails, marinas, a tennis center and a wellness campus. The Ritz-Carlton Reynolds, Lake Oconee is a 251-room lakefront resort and spa, which was named a 2015 AAA Five Diamond Lodging and 2014 Forbes Four-Star resort. The community is located about an hour and a half drive from Atlanta's Hartsfield-Jackson International Airport. For more information, visit [www.reynoldslakeoconee.com](http://www.reynoldslakeoconee.com).

Real estate and other amenities are owned by Oconee Land Development Company LLC and/or other subsidiaries and affiliates of MetLife, Inc. (collectively, "OLDC" or "Sponsor") and by unrelated third parties. Reynolds Plantation Properties, LLC ("RPP") is the exclusive listing agent for OLDC-owned properties within Reynolds Lake Oconee. RPP also represents buyers and sellers of properties in Reynolds Lake Oconee which OLDC does not own ("Resale Properties"). OLDC is not involved in the marketing or sale of Resale Properties. This is not intended to be an offer to sell nor a solicitation of offers to buy OLDC-owned real estate in Reynolds Lake Oconee by residents of HI, ID, OR, or any other jurisdiction where prohibited by law. As to such states, any offer to sell or solicitation of offers to buy applies only to Resale Properties. Access and rights to recreational amenities may be subject to fees, membership dues, or other limitations. Information provided is believed accurate as of the date printed but may be subject to change from time to time. The Ritz-Carlton Reynolds, Lake Oconee is a private commercial enterprise and use of the facilities is subject to the applicable fees and policies of the operator. For OLDC properties, obtain the Property Report required by Federal law and read it before signing anything. No Federal agency has judged the merits or value, if any, of this property. Void where prohibited by law. **WARNING: THE CALIFORNIA DEPARTMENT OF REAL ESTATE HAS NOT INSPECTED, EXAMINED, OR DISQUALIFIED THIS OFFERING.** An offering statement has been filed with the Iowa Real Estate Commission and a copy of such statement is available from OLDC upon request. OLDC properties have been registered with the Massachusetts Board of Registration of Real Estate Brokers and Salesmen at 1000 Washington Street, Suite 710, Boston, Massachusetts 02118-6100 and the Bureau of Consumer Financial Protection at 1700 G Street NW, Washington, D.C. 20552. Certain OLDC properties are registered with the Department of Law of the State of New York. **THE COMPLETE OFFERING TERMS ARE IN AN OFFERING PLAN AVAILABLE FROM SPONSOR. FILE NO. H14-0001.**

