



ARCIS GOLF

**Arcis Golf Launches Exclusive Players' Club  
Inspiring Golfers To Play More And Play Better**



*Play More. Play Better.*

**DALLAS, March 22, 2016** — Arcis Golf has launched its new Players' Club program that will be available exclusively at Arcis Golf owned and operated courses throughout the United States, inspiring golfers from coast to coast to get out and enjoy the game more.

Enrolling in the Players' Club will enable golfers to improve their games through instruction, practice, and free rounds. Included in a Players' Club membership:

- Unlimited practice balls
- Ongoing "supervised practice" sessions
- Free afternoon golf (cart fee applies)
- Complimentary golf clinics

"We have created the Players' Club for all golfers, so they will have fun and play better," said Jeff Levine, Senior Vice President, Arcis Golf. "The value of the supervised practice session alone is worth more than the nominal monthly fee."

Each Arcis Golf course will provide participating members with special access to facilities and the guidance needed for game improvement.

Teaching professionals are vital to the Players' Club, with golfers benefitting from coaching and instruction during practice sessions that are more productive than traditional group clinics. Golf instructors will be on hand at the practice range to meet golfers, offer tips, answer questions, and address the needs of each individual Players' Club member.

"We believe this is the best way for our Players' Club members to build a rapport with an instructor, which leads to the optimum learning environment," Levine added. "We know how much golfers love the game, as do our teachers. That relationship is important to Arcis Golf."

For more information about Arcis Golf and its properties, as well as the Players' Club, visit [www.arcisplayersclub.com](http://www.arcisplayersclub.com).

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### **About Arcis Golf**

Arcis Golf is the premier operator of public and private golf clubs in the United States and an industry leader, providing dynamic direction, and unrivaled amenities that complement diverse playing experiences. Arcis Golf properties tailor each element of the golf and country club experience to a level of excellence designed to exceed the needs and expectations of members, their guests and golfers of all ages. The Arcis Golf portfolio is supported by Arcis Equity Partners, LLC through strategic acquisitions that build and sustain the company's leadership position in upscale golf and club experiences. For more information visit [www.arcisgolf.com](http://www.arcisgolf.com).

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