

DIRECTOR OF GOLF SCOTT ASHWORTH ELECTED TO PGA OF AMERICA BOARD

To Represent the Aloha, Northern California & Southern California PGA Sections

LĀNA'I CITY, HI, November 18, 2015 – Scott Ashworth, director of golf at Four Seasons Resort Lāna'i, has joined the Professional Golf Association of America's Board of Directors.



Ashworth, a PGA member since 1997, was elected as District 11 Director today at the 99th PGA Annual Meeting at PGA National Resort & Spa. He will serve a three-year term, representing the Aloha, Northern California and Southern California PGA Sections. The PGA Board of Directors is composed of the association's president, vice president, secretary, honorary president and 17 directors.

"It's an honor to represent the Northern and Southern California PGA Sections as well as the Aloha Section at the National level," said Ashworth, one of the most distinguished golf professionals in Hawai'i, with more than 25 years of experience in the golf industry.

"The PGA of America has given me a career in golf that I really could never have dreamed of," he said. "I feel so fortunate to be a part of such an amazing organization and extremely humbled to represent my fellow members and apprentices at the National level on the Board of Directors."

A native of Spokane, Wash., Ashworth discovered his passion for golf at a young age through his father, who served as a golf course superintendent for 30 years. A graduate of the University of Washington, he began working at the UW driving range as their youngest golf instructor ever hired.

Ashworth came to Hawaii in 2001, first as the PGA Head Golf Professional at Ko Olina Golf Club on Oahu. He joined Four Seasons Resort Lāna'i in December 2013, coming from Kauai Lagoons, where he served as director of golf and grounds.

Ashworth has received several accolades, including 2008 Aloha PGA Section Golf Professional of the Year. In addition, he has been honored with the Section's Bill Strausbaugh Award in 2009 and 2012; Horton Smith Award in 2007; and Resort Merchandiser of the Year in 2012. Ashworth was honored by previous employers as both Head Golf Professional of the Year for Billy Casper Golf in 2005, and Marriott Golf Professional of the Year in 2009.

Ashworth and his wife, Tanya, reside in Lanai City. Their daughter, Taylor, is in her final year of study at the University of Hawaii.

Luxuriously re-imagined following a multi-million dollar transformation, Four Seasons Resort Lāna'i is located on a pristine island a few miles west of Maui, reflecting a simpler pace of life and Hawai'i as it was intended to be. Guests can enjoy an exclusive island getaway offering unique cultural adventures, myriad water and land activities, as well as world-class golf. Included in the renovation is a new Pro Shop at the 18-hole Jack Nicklaus Signature Manele Golf Course.

"I grew up in in the golf business," Ashworth said, "so I recognize and appreciate the huge impact that renovations make on a golf resort. Seeing the major projects come together makes this is an exciting time to be part of the Four Seasons Resort here on Lāna'i."

Offering guests a sophisticated, yet relaxed escape on its own 90,000-acre secluded Hawaiian island just nine miles from Maui, the Four Seasons Resort's comprehensive renovation features 217 redesigned guestrooms including 51 suites, newly refurbished lobbies and seating areas for contemplation, additional dining experiences such as the award-winning NOBU L \bar{a} na'i, a renovated spa, luxury retail boutiques featuring Missoni, Jimmy Choo and the Lanai Collection, along with the addition of a luxury transfer fleet and an exclusive airport lounge in Honolulu.

For more information, or to make a reservation, please contact Four Seasons at 1-800-321-4666, visit fourseasons.com/lanai or join our online communities at Facebook @FourSeasonsResortsLanai, Twitter @fslanai and instagram @fslanai.

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