



The First Tee Classic
at Liberty National Golf Club

Educate – Enrich – Empower Youth in New Jersey



Jordan Spieth Makes Special Appearance at The First Tee Classic at Liberty National Golf Club

Jersey City, NJ, (August 25, 2015) – World No. 1-ranked golfer Jordan Spieth was the special guest to help launch The First Tee Classic at Liberty National Golf Club, a benefit for the non-profit chapters of The First Tee in New Jersey.

One of the most popular young champions in the game, Spieth is in New Jersey fresh off a runner-up finish at the PGA Championship, where the 22-year-old from Dallas, Texas, was looking to add a third major title to his im-

pressive 2015 resume. Spieth, who won both The Masters and U.S. Open Championship and was fourth at the British Open, is competing in The Barclays PGA TOUR event this week at Plainfield Country Club in Edison.

Spieth joined the event hosts and participants at The First Tee Classic at Liberty National for an interactive golf clinic and group discussion.

“More than half the children enrolled are able to participate thanks to financial scholarships provided by our donors,” said Michael Blackwell of The First Tee alliance. “We are so appreciative of our numerous supporters and partners, particularly Paul Fireman and Dan Fireman of Liberty National Golf Club, who made our inaugural event today a resounding success. And I want to extend a very special thanks to Jordan, for making it even more memorable.”

Almost one year ago to the day, and in conjunction with announcing an unprecedented 25-year partnership with the PGA TOUR, the Fireman family, founders of Liberty National Golf Club, committed to donating \$5 million to The First Tee over the next five years. Half of this total donation is earmarked specifically for the four local chapters benefitting from the outing at Liberty National.

The non-profit chapters of The First Tee in New Jersey — Essex and Plainfield, Monmouth and Ocean, Raritan Valley and Greater Trenton, are official hosts of the golf outing and fundraiser. Their mission is to positively impact the lives of local young people by providing structured educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf.

The four chapters reached nearly 64,000 young people in 2014 through programs that seamlessly incorporate The First Tee Nine Core Values and character-building life skills lessons with golf. The chapters have a goal to reach 125,000 young people by 2020, with the support of local individuals and businesses committed to The First Tee’s mission.

For additional information, including sponsorship opportunities for the 2016 event, call (732) 259-4297 or visit www.firstteelibertynational.com.

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About The First Tee

The First Tee (www.thefirsttee.org) is a 501(c)(3) nonprofit youth development organization whose mission is to impact the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf. With its home office at World Golf Village in St. Augustine, Fla., The First Tee reaches young people on golf courses, in elementary schools and at other youth-serving locations. Since its inception in 1997, The First Tee has introduced the game of golf and its values to more than 10.5 million young people in all 50 United States and select international locations. The First Tee's Founding Partners are LPGA, the Masters Tournament, PGA of America, PGA TOUR and the USGA. Shell Oil Company is The First Tee's Founding Corporate Partner and Johnson & Johnson is its Legacy Partner. Former President George W. Bush serves as honorary chair.

About Liberty National Golf Club

One of the world's paramount showcases for golf, Liberty National Golf Club is located along the Hudson River in Jersey City, N.J., with striking views of the Statue of Liberty, Ellis Island and Manhattan skyline. The golf club fittingly opened on July 4, 2006, and is guided by the vision and leadership of former Reebok Founder/Chairman & CEO Paul Fireman, currently chairman of Fireman Capital Partners, and his son Dan Fireman, managing partner of Fireman Capital Partners. Designed by U.S. Open Champion Tom Kite and esteemed golf course mastermind Bob Cupp, Liberty National is kept in tournament ready playing condition. Liberty National has been the proud host to the first event of the PGA TOUR's FedExCup Playoffs, The Barclays, in 2009 and 2013 and was also announced to host The Presidents Cup 2017. For more information about Liberty National Golf Club, visit www.libertynationalgc.com

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