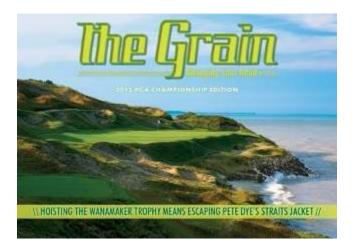


## Golf Media Network's *The Grain* Releases 2015 PGA Championship Issue



**Portland**, **Ore**. (August 6, 2015) – Can Dustin Johnson overcome the Whistling Straits demons of 2010? Can Jordan Spieth win three of the four majors this year? Can Zach Johnson make it two in a row on the course where he missed the 2010 playoff by just a shot? The 2015 PGA Championship is full of questions and Golf Media Network's popular digital magazine <u>The Grain</u> has some answers.

*The Grain* has become the largest and most popular digital golf magazine on the Internet. Through partnerships with 37 state and provincial golf associations and major corporate sponsors, the magazine reaches almost 3 million core golfers.

In the PGA Championship issue our writers offer insight and analysis not found in other publications. And our irreverent approach provides a refreshing look at everything that surrounds a major championship and the golf lifestyle.

James Mason's handicapping column has been spot on for the first three majors, and our insightful What to Watch For column takes readers up close to the year's final major. Our writers take you beyond the tournament to look at great golf in the Midwest, and a new TOURAcademy instructional video provides a chance to improve your game in a way that print publications simply can't.

The quality of *The Grain's* circulation partners delivers an open rate well above the national average and as many as 500,000 impressions for advertisers, as documented by third-party analytics. GMN shares revenue from *The Grain* with its golf association partners, giving back to the game in a tangible way.

Golf Media Network is a multi-platform custom publishing company created, owned, and operated by actual journalists. The company's creatives (writers, photographers, videographers, and art directors) combine hundreds of years of experience covering golf, travel, and lifestyle, and conveying this expertise through great storytelling. GMN's stated mission is to provide the finest original and informed golf content to the largest possible segment of the core golf audience.

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