



The First Tee Classic
at Liberty National Golf Club

Educate – Enrich – Empower Youth in New Jersey

**The First Tee in New Jersey Prepares for
Inaugural Event at Liberty National Golf Club**



Trenton, NJ, (July 1, 2015) – The non-profit chapters of The First Tee in New Jersey — Essex and Plainfield, Monmouth and Ocean, Raritan Valley and Greater Trenton, will be hosting its inaugural golf outing and fundraiser on August 24.

As they get closer to the event, the four chapters announce that Johnson & Johnson has become one of its sponsors. Johnson & Johnson, headquartered in New Jersey, is a Legacy Partner of The First Tee national program. Their support will further connect and engage more New Jersey youth in its life-skills programming.

New Jersey's four chapters have reached nearly 64,000 young people in 2014 through programs that seamlessly incorporate The First Tee Nine Core Values and character-building life skills with golf.

The centerpiece of The First Tee Classic is Liberty National Golf Club, regarded as one of the great new championship venues in the game. One of the world's most picturesque golf courses,

the club is located along the Hudson River in Jersey City, N.J., with striking views of the Statue of Liberty, Ellis Island and Manhattan skyline. The vision and leadership of former Reebok Founder & CEO Paul Fireman, currently Chairman of Fireman Capital Partners (FCP), and his son Dan Fireman, Managing Partner of FCP, guide the golf club.

Additional information, including sponsorship opportunities, may be found at www.firstteelibertynational.com. For additional event information contact Mike Blackwell at 732/259-4297.

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About The First Tee

The First Tee (www.thefirsttee.org) is a 501(c)(3) nonprofit youth development organization whose mission is to impact the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf. With its home office at World Golf Village in St. Augustine, Fla., The First Tee reaches young people on golf courses, in elementary schools and at other youth-serving locations. Since its inception in 1997, The First Tee has introduced the game of golf and its values to more than 10.5 million young people in all 50 United States and select international locations. The First Tee's Founding Partners are LPGA, the Masters Tournament, PGA of America, PGA TOUR and the USGA. Shell Oil Company is The First Tee's Founding Corporate Partner and Johnson & Johnson is its Legacy Partner. Former President George W. Bush serves as honorary chair.

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