



## Golf Media Network's *The Grain* Climbs in Circulation

**Portland, Ore. (June 5, 2015)** – With the addition of new partners TOURAcademy and the New Jersey State Golf Association, the digital circulation of Golf Media Network's popular electronic magazine *The Grain* reaches almost three million for the June U.S. Open issue. To see the new edition click [here](#).

The new issue features offbeat and sometimes irreverent looks at our great game, presented through stories that readers can't find anywhere else. This edition includes an insightful interview with Chambers Bay designer Robert Trent Jones Jr., who describes the meticulous process his team went through to turn an abandoned sand quarry into a world-class golf course. *The Grain* also profiles the best courses you can play in the Pacific Northwest, considers some of the world's greatest forced-carry shots and offers a tribute to the muni – since Chambers Bay is technically a municipal course.

Standard features include the popular What to Watch For and Handicapping columns, as well as a new instructional feature brought to you by TOURAcademy, in which TOURAcademy's Director of Instruction Travis Fulton will help you get your driver setup straightened out once and for all.

The U.S. Open edition is the third of seven issues published in 2015. *The Grain's* summer line-up continues in July with a look at the Open Championship at St. Andrews, followed by the August preview of the PGA Championship. This fall *The Grain* will deliver an edition dedicated to The Presidents Cup— being played for the first time in South Korea— then finish with the annual Travel Issue in November.

The quality of *The Grain's* circulation partners delivers an open rate well above the national average and as many as 400,000 impressions for advertisers, as documented by third-party tracking. GMN shares revenue from *The Grain* with its golf association partners, giving back to the game in a very tangible way.

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Golf Media Network is a multi-platform custom publishing company created, owned, and operated by actual journalists. The company's creatives (writers, photographers,

videographers, and art directors) combine hundreds of years of experience covering golf, travel, and lifestyle, and conveying this expertise through great storytelling. GMN's stated mission is to provide the finest original and informed golf content to the largest possible segment of the core golf audience.

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