



Give Dad Gold From VICE Golf For Father's Day

Tell your old man he's invaluable with the golf balls that won a Gold Medal in Golf Digest's latest "Hot List"

Munich, Germany (June 4, 2015) - Is your Dad "good as gold?" Tell him so with a Father's Day gift of prize-winning golf balls from [VICE Golf](#), the internet-only golf company that saves customers big money on the highest quality products.

Two of VICE Golf's four models won a Gold Medal from [Golf Digest](#) in its recently published "Hot List" naming the game's best balls. The Pro and Pro Plus models were awarded five out of five possible stars in Performance, while getting four-and-a-half stars in both Innovation and Feel.

The Pro ball, which is available in bright White, Neon (lime), and Flamingo (pink), is a three-piece ball with a cast urethane cover, designed for long distance and soft feel.

The Pro Plus, just recently released to the U.S. market, is a four-piece ball with a cast urethane cover and two layers surrounding the High Energy Speed Core. The Pro Plus will help a wide range of golfers looking for long distance, outstanding control, low trajectory, and quick stopping on the green.

Both balls cost \$34.95 a dozen from the VICE Golf website, but the cost drops to \$29.95 per dozen for three or four dozen, and to \$24.95 per dozen for five dozen or more.

Will Dad like them? Golf Digest certainly thinks so. In the article that accompanies the list of medal winners, it reads, "Premium multilayer balls with urethane covers generally are superior because they perform well throughout the bag." In describing the two VICE balls, the magazine's editors wrote, "Multiple layers with a urethane cover offer the tour-desired mix of low driver spin and high wedge spin."

VICE Golf makes two other balls—the lower-priced Drive and Tour models—as well as limited-edition hats and a newly announced glove, the Pure, all available only from the company's website.

For a bit of extra celebration, VICE Golf will personalize its balls for an additional charge. Messages like “You’re the best Dad ever!” or simply “Thanks” is no problem. And every order will be shipped within two days of receipt anywhere in the U.S.

Hey, it’s your Dad. He’s worth it—and he’ll be very impressed with how much money you saved on what Golf Digest says are some of the game’s best balls.

To order products or for additional information about this highly innovative company and its range of distinctive products for the discriminating golfer visit <http://www.vicegolf.com/us>.

#

Media Contact:

Karen Moraghan

Hunter Public Relations

(908) 963-6013

kmoraghan@hunter-pr.com