

Trophy for KPMG Women's PGA Championship Gets Facelift

Artist Malcolm DeMille Crafts Update to 60-Year-Old Award



Harrison, N.Y. (June 10, 2015) - The <u>KPMG Women's PGA Championship</u>, formerly known as the <u>LPGA Championship</u>, is the second longest running tournament in LPGA history, behind only the U.S Women's Open. The event has a trophy to match that was unveiled in 1955 with the debut of the tournament.

Fast-forward 60 years and the 2015 championship is sporting a new title sponsor (KPMG), a new home (Westchester Country Club in Harrison, N.Y.), and now a newly renovated trophy that should be in good shape for another 60 years.

The artist who tackled the trophy renovation is <u>Malcolm DeMille</u>, who creates exclusive sculptural art pieces to be used as trophies for a wide range of professional sports, corporations and special events. The trophy features a new base that allows space for the title sponsor as well as additional room to engrave future championship winners.

DeMille, a cousin of legendary filmmaker, Cecil B. DeMille, said he was successful in his goal to create a base on which the original trophy could rest, all the while maintaining the integrity of the original piece.

"It was a bit tricky because the existing trophy had special handmade steel tooling, the kind of thing we don't see anymore because it's so costly to recreate," said DeMille, whose company Malcolm DeMille Inc. is based in Nopomo, Calif., 25 miles southwest of San Luis Obispo. "We're in the business to develop something special for our clients – give it a 'wow' factor – and make them look great. We think the KPMG Women's PGA Championship trophy came out really nice."

DeMille has carved out a reputation in the golf world, having created trophies and awards for numerous tournaments and events. He is venturing into other sports, and is currently working on a team MVP Award trophy for MLB's Los Angeles Angels.

The KPMG Women's PGA Championship, which is a collaboration of KPMG, the PGA of America, and the Ladies Professional Golf Association (<u>LPGA</u>), will be held June 9-14. This year's event will offer a purse of \$3.5 million, among the highest in women's golf. South Korea's Inbee Park, is two-time defending champion.

The Championship will air on Golf Channel, Thursday and Friday, June 11 and 12, from 1-4 p.m. ET and on NBC, Saturday and Sunday, June 13-14 from 3-6 pm ET.

To purchase tickets to the KPMG Women's PGA Championship, visit www.kpmgwomenspgachampionship.com.

For more information about:
KPMG, visit KPMG.com/WomensLeadership
Ladies Professional Golf Association, visit Ipga.com
PGA of America, visit pgamediacenter.com

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