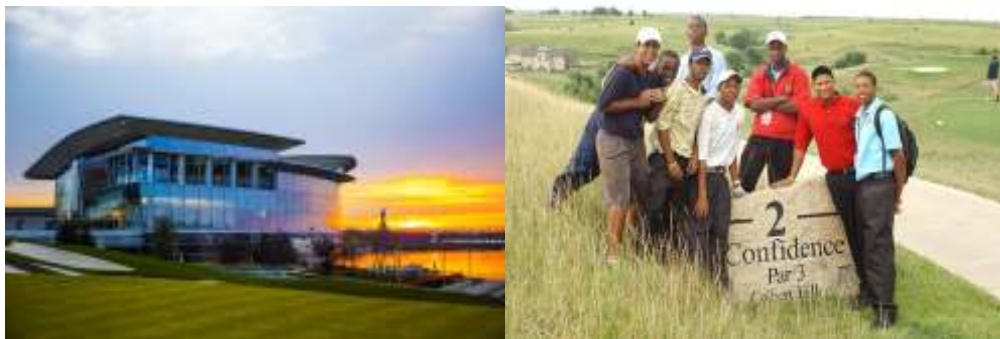




The First Tee Classic
at Liberty National Golf Club

Educate – Enrich – Empower Youth in New Jersey

**INAUGURAL EVENT AT LIBERTY NATIONAL GOLF CLUB
HOSTED BY THE FIRST TEE CHAPTERS SERVING YOUTH IN NEW JERSEY**



JERSEY CITY, N.J. (April 9, 2015) – The First Tee chapters serving several communities in New Jersey are hosting a new golf fund-raising benefit on Monday, Aug. 24, at Liberty National Golf Club.

[The First Tee Classic at Liberty National Golf Club](#) begins with lunch for golfers, followed by an afternoon of golf on the world-class golf course, which has been selected as host for the 2017 Presidents Cup. Following golf, the evening festivities at the club include social hour, dinner and silent and live auctions.

The non-profit chapters of The First Tee in the region—Essex and Plainfield, Monmouth and Ocean, Raritan Valley and Greater Trenton—provide youth development programs that teach participants positive values and life skills through the game of golf. Their mission is to positively impact the lives of our local young people by providing structured educational programs that build character, instill life-enhancing values and promote healthy choices.

“The First Tee chapters in New Jersey reached nearly 64,000 young people in 2014 through programs that seamlessly incorporate The First Tee Nine Core Values and character-building life skills with golf,” said Michael Blackwell of The First Tee alliance. “More than half the children enrolled are able to participate thanks to financial scholarships provided by our donors. We are actively searching for some special supporters and partners for our new event.”

The centerpiece of this exclusive event is the golf course at Liberty National, regarded as one of the great new championship venues in the game. One of the world’s most picturesque golf courses, the club is located along the Hudson River in Jersey City, N.J., with striking views of the Statue of Liberty, Ellis Island and Manhattan skyline. The vision and leadership of former

Reebok Founder/Chairman & CEO Paul Fireman, currently chairman of Fireman Capital Partners, and his son Dan Fireman, managing partner of Fireman Capital Partners, guide the golf club. Designed by U.S. Open Champion Tom Kite and esteemed golf course mastermind Bob Cupp, Liberty National has been the proud host to the first event of the PGA TOUR's FedExCup Playoffs, The Barclays, in 2009 and 2013.

"The generous support of the Fireman family to The First Tee is greatly appreciated and holding this event at Liberty National is a fitting venue to support programs in New Jersey that make a positive impact on children's lives throughout the Garden State," said Joe Louis Barrow, Jr., chief executive officer of The First Tee. With the support of the Fireman donation, the combined goal of the New Jersey chapters is to reach 125,000 youth by 2020.

Golfers can register to play in The First Tee Classic at Liberty National Golf Club as an individual, or as a foursome, with lunch, golf, gifts and evening festivities all included. A limited number of tickets are available for the evening event.

Additional information, including sponsorship opportunities, may be found at www.firstteelibertynational.com. For additional event information contact Blackwell at 732/259-4297

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About The First Tee

The First Tee (www.thefirsttee.org) is a 501(c)(3) nonprofit youth development organization whose mission is to impact the lives of young people by providing educational programs that build character, instill life-enhancing values and promote healthy choices through the game of golf. With its home office at World Golf Village in St. Augustine, Fla., The First Tee reaches young people on golf courses, in elementary schools and at other youth-serving locations.

Since its inception in 1997, The First Tee has introduced the game of golf and its values to more than 10.5 million young people in all 50 United States and select international locations. The First Tee's Founding Partners are LPGA, the Masters Tournament, PGA of America, PGA TOUR and the USGA. Shell Oil Company is The First Tee's Founding Corporate Partner and Johnson & Johnson is its Legacy Partner. Former President George W. Bush serves as honorary chair.

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