

# OMNI RESORTS

la costa



## REKINDLE THE SPIRIT OF LEGENDARY CELEBRITY GOLF OUTINGS WITH LUNCH TOURNAMENT PACKAGE AT OMNI LA COSTA RESORT & SPA

**CARLSBAD, Calif. (March 16, 2015)** – Just as in the early days of [Omni La Costa Resort & Spa](#), when its celebrity golf regulars would put together a few foursomes for their legendary “lunch tournaments,” golfers can do the same again today.

But you don’t have to be one of the biggest names in the entertainment world – as the likes of Frank Sinatra, Bob Hope, Dean Martin, Bing Crosby and Desi Arnaz were back in the 1960s – to book the Tournament & Lunch Package at Omni La Costa, available in April only.

The iconic golf destination, which is celebrating its 50<sup>th</sup> anniversary in 2015, invites golfers to get a group of 12 or more players together for a day on one of Omni La Costa’s two recently renovated championship golf courses for a special rate of \$125 per player. If the group is 20 players or more, the group coordinator – it was probably Bing in those early days – plays for free. Also, a special guestroom rate is available for the group (minimum 10 rooms per night).

Through the years, Omni La Costa has continued to be a favorite retreat for celebrities, many who have played the same fairways and greens as those who were members a generation before. The “VIP List” at La Costa continues to include award-winning actors (Robert DeNiro, Tom Selleck, Steve Carell), pop culture icons (Oprah, Kim Kardashian), entertainers (Fergie, Dave Grohl, Britney Spears) and sports superstars (Pete Sampras, Jerry Rice, Marcus Allen, Tiger Woods).

A *GOLF Magazine* Gold Medal Golf Resort, Omni La Costa offers 36 holes of championship-caliber golf on two newly renovated layouts, where golfers will enjoy two distinct playing experiences.

The Champions Course (renovated in 2011) is a combination of tour-quality challenges and straightforward playability, while the more spacious Legends Course (renovated in 2013) offers contrasting visuals and subtle nuances around the greens. The Champions Course has been ranked among California’s “Best Courses You Can Play” by *Golfweek* magazine.

Part of the Omni Hotels & Resorts collection of 12 golf destination resorts from coast to coast, Omni La Costa also has been home for 40 years to the legends of the PGA Tour and LPGA Tour. And in 2014 it hosted the prestigious California State Amateur Championship, adding to its impressive resume.

The Tournament & Lunch Package includes:

- 18 holes of golf
- Shared Cart
- Use of practice facilities
- Bag handling and tournament scoring
- Deli sandwich and chips
- Domestic beer or fountain drink

Additional information about Omni La Costa Resort & Spa may be found at [www.lacosta.com](http://www.lacosta.com).

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#### **About Omni Hotels & Resorts**

Omni Hotels & Resorts creates genuine, authentic guest experiences at 60 distinct luxury hotels and resorts in leading business gateways and leisure destinations across North America. With over 20 world-class golf courses and award-winning spa retreats, to dynamic business settings, each Omni showcases the local flavor of the destination while featuring four-diamond services, signature restaurants, Wi-Fi connectivity and unique wellness options. Known for its distinguished, personalized service, Omni leaves a lasting impression with every customer interaction, with a heightened level of recognition and rewards delivered through its Select Guest loyalty program and the company's "Power of One" associate empowerment program. The brand is frequently recognized by top consumer research organizations and travel publications. To get additional information or book accommodations, visit [omnihotels.com](http://omnihotels.com) or call 1-800-The-Omni.

#### **About Omni La Costa Resort & Spa**

Nestled among the beautiful coastal foothills of Carlsbad, Calif., north of San Diego, Omni La Costa Resort & Spa boasts the 43,000 square-foot Spa at La Costa, 607 spacious guestrooms, suites and Villas, a Clubhouse with a fitness center, two acclaimed restaurants - BlueFire Grill and Bistro 65 - two championship golf courses and a 17-court tennis center. The entire resort, linked by walkways and washed in color by lush vegetation and gardens, enjoys a village-like ambience. For more information on Omni La Costa Resort & Spa, call (800) 854-5000 or visit [www.lacosta.com](http://www.lacosta.com).

#### **MEDIA CONTACTS:**

Karen Moraghan  
Hunter Public Relations-East  
(908) 963-6013  
[kmoraghan@hunter-pr.com](mailto:kmoraghan@hunter-pr.com)

Ed Vyeda  
Hunter Public Relations-West  
(831) 375-1747  
[evyeda@hunter-pr.com](mailto:evyeda@hunter-pr.com)