

## Cutter & Buck Names Bryan Dickson 2014 Salesperson of the Year



SEATTLE (March 16, 2015) — When <u>Cutter & Buck</u>, which marks its 25<sup>th</sup> anniversary this year, sought out its top salesperson for 2014, the Seattle-based company didn't have to look too long or, as it turned out, too far. Born and raised in nearby Bellevue, Bryan Dickson is Cutter & Buck's 2014 Salesperson of the Year.

"Since joining our team in 2010, Bryan has worked tirelessly to transform the Pacific Northwest into one of our strongest territories in the company and has consistently been one of our top performers year after year," said Jake Rawson, global director of sales-golf, Cutter & Buck. "In 2014, Bryan found creative ways to keep our customers engaged and buying our products and, as a result, he realized a significant year over year increase in his business. It's an honor to recognize Bryan as we're celebrating a significant milestone in the history of our company, founded in 1990 here in the Pacific Northwest."

Dickson's territory is vast, encompassing the states of Washington, Oregon, Idaho, Montana and Alaska. He said he is particularly excited that this year's U.S. Open Championship will be held in mid-June in his territory – at Chambers Bay, overlooking the Puget Sound near Tacoma and 40 miles south of Seattle.

"Chambers Bay has been a terrific partner and has generated a lot of business for us," said Dickson, who formally received his salesperson of the year award during a recent ceremony in Orlando, Fla.

For additional information on Cutter & Buck products, contact Cutter & Buck at (800) 713-7810 or visit its website at <u>www.cutterbuck.com</u>.

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## About Cutter & Buck

Established in 1990, Cutter & Buck has become a hallmark for delivering fresh approaches to classic sportswear. Based in Seattle, the company prides itself on the design, manufacturing and distribution of premium, versatile apparel that meets the demands of an active lifestyle. With an expanding line of products for the golf, corporate, collegiate and professional sports, and specialty retail markets, the company is proud to provide its customers with safe and compliant products as a certified QCA supplier since 2011. Cutter & Buck has partnerships or licenses with the NFL, NCAA, MLB, PGA of America, USGA, PGA TOUR and USTA. The company is the exclusive North American distributor of Clique, a premier sportswear basics brand in the European marketplace. Cutter & Buck is available worldwide in golf pro shops, fan shops, resorts, specialty retailers, through premium promotional product distributors, and at <u>cutterbuck.com</u>.

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