

ARIZONA GOLF PROFESSIONALS PIA NILSSON AND LYNN MARRIOTT AMONG FIRST GOLF CHANNEL ACADEMY INSTRUCTORS



Pia Nilsson & Lynn Marriott

Orlando, Fla. (March 31, 2015) – Pia Nilsson and Lynn Marriott, co-creators of VISION54, a unique coaching program that integrates both the technical and human skills of the game at Talking Stick Golf Club in Scottsdale, Ariz., have been named two of the inaugural instructors of the newly formed Golf Channel Academy.

Recognized as the top two women golf instructors in the country, Nilsson and Marriott are among the first 45 of the game's most influential and recognizable teachers coming together to establish a dedicated network of instruction facilities with the active support of Golf Channel, the game's leading global multimedia and golf entertainment source.

"We are very excited to be among the first teachers associated with the new, dynamic Golf Channel Academy," said Nilsson, a former LPGA Tour player who is the top-ranked woman (No. 17 overall) on the *Golf Digest* list of America's 50 Best Teachers.

"This is a chance for golf instructors to work together, learning from one another and adopting best practices in both teaching and the business of teaching," added Marriott, an original member of *GOLF Magazine*'s Top 100 Teachers list and the No. 2 woman on the *Golf Digest* rankings of America's 50 Best Teachers (No. 25 overall). "I think it's going to propel the coaches and coaching forward in a big way."

Golf Channel Academy is the first network of its kind devoted to efficiently growing the business of golf instruction. With 50 charter locations already committed, Golf Channel Academy will be inviting additional coaches to become part of the network as it officially launches in next month.

The list of accomplishments that Nilsson and Marriott have compiled is extraordinary. They are consultants to college teams, international teams and PGA organizations around the world. They have written hundreds of articles for major golf magazines and are best-selling authors of several game-changing books, including, "Every Shot Must Have a Purpose" (Gotham, 2005), "The Game Before the Game" (Gotham, 2007) and "Play Your Best Golf Now" (Penguin Group, 2011).

The list of players Nilsson and Marriott have taught through the years include World Golf Hall of Famer Annika Sorenstam, LPGA major champions Suzann Pettersen and Na Yeon Choi; LPGA Tour winners I.K. Kim, Ai Miyazato and Brittany Lang; and PGA Tour winner Kevin Streelman.

Golf Channel Academy at Talking Stick Golf Club in Scottsdale will feature Nilsson, Marriot and their staff of VISION54 certified instructors: Kristine Reese, Tiffany Yager, Rudy Duran, and Zach Theut.

For more information about Nilsson and Marriott visit www.vision54.com. Contact them at intouch@vision54.com, (480) 371-9692 and @VISION54

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Media Contact:

Karen Moraghan Hunter Public Relations 908/963-6013 kmoraghan@hunter-pr.com