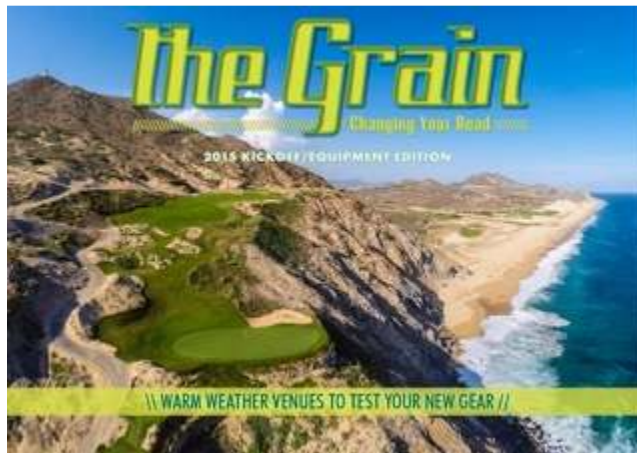


GOLF MEDIA NETWORK

## Golf Media Network's *The Grain* Kicks Off 2015 Golf Season



**Portland, Ore. (Feb 19, 2015)** – Golf Media Network (GMN) announces the publication of the first 2015 edition of its popular e-magazine, [The Grain](#). Distributed to 1.8 million golfers by 35 state, regional, and provincial golf associations, and by several other partners, the Kickoff/Equipment edition will be the first of seven issues published in 2015. Returning distribution partners include Shotzoom, makers of leading GPS apps, and National Golf Management.

Executive editor Jeff Wallach says, “Our editorial line-up will continue to include surprising stories that readers won’t see anywhere else—such as separate essays defending both private clubs and municipal golf, travel stories ranging from the South to South Korea, stories celebrating the influence of women in golf, and much more. You’ll also find great photos and illustrations that you’ll never find in other golf publications.”

GMN will kick off the spring golf season with its first issue on February 21st, followed by editions dedicated to each of the Majors and the Presidents Cup, and finish the year with a travel issue in November. The current Kickoff / Equipment edition includes round-ups of the latest equipment, fashion (great pants for men!), shoes and other gear, as well as playing tips from Meredith Kirk, one of the hottest young instructors in golf, and more. The best writers, photographers, and videographers in the business will also deliver returning features such as Majors Handicapping Guides, and What to Watch For, as well as the new Front Nine column, introducing a collection of courses gathered around a theme.

The Grain enjoys the highest circulation of any electronic golf publication, and delivers as many as 500,000 ad impressions per issue thanks to high open and click-through rates. Revenue is shared with participating golf associations, giving back to the game in a very real way. As Wallach says, “Our goal has always been to be the best possible partner to all those we work with and to use our outreach and influence to help grow the game.” To date, GMN has distributed more than \$80,000 to its golf association partners. It has also delivered creative, unusual, visually exciting golf content to millions of readers worldwide. This year the publication will be hosted on the intuitive, easy-to-use Mozaic platform.

Golf Media Network is proud to welcome the Maryland State Golf Association, Montana State Golf Association, Sun Country Amateur Golf Association (New Mexico and West Texas), and the Prince Edward Island Golf Association (Canada) as its newest partners. They join more than 30 others including large associations in the Carolinas, Florida, Michigan, New York, Oklahoma, Oregon, and throughout North America.

Golf Media Network is a multi-platform custom publishing company created, owned, and operated by actual journalists. The company’s creatives (writers, photographers, videographers, and art directors) combine hundreds of years of experience covering golf, travel, and lifestyle, and conveying this expertise through great storytelling. GMN’s stated mission is to provide the finest original and informed golf content to the largest possible segment of the core golf audience.

# # #

**Media Contacts:**

Jeff Wallach  
Executive Editor/Managing Partner  
(O) 503-236-1793  
(C) 971-242-9454  
[jcw@teleport.com](mailto:jcw@teleport.com)

Karen Moraghan  
Hunter Public Relations  
(C) 908-963-6013  
[kmoraghan@hunter-pr.com](mailto:kmoraghan@hunter-pr.com)