

OMNI RESORTS

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CELEBRATE 50TH ANNIVERSARY OF OMNI LA COSTA RESORT & SPA WITH TRADITIONAL FAVORITE: THE SWING & SPA VACATION PACKAGE

CARLSBAD, Calif. (January 15, 2015) – An iconic golf destination celebrating its 50th anniversary in 2015, [Omni La Costa Resort & Spa](#) invites guests to enjoy the luxurious Southern California retreat with its traditional Swing & Spa Package, a favorite of golf travelers since 1965.

A recipient of the Gold Medal Golf Resort designation by *GOLF Magazine*, Omni La Costa offers 36 holes of championship-caliber golf on two newly renovated layouts, where golfers will enjoy two distinct playing experiences.

The Champions Course (renovated in 2011) is a combination of tour-quality challenges and straightforward playability, while the more spacious Legends Course (renovated in 2013) offers contrasting visuals and subtle nuances around the greens. The Champions Course has been ranked among California's "Best Courses You Can Play" by *Golfweek* magazine.

Part of the Omni Hotels & Resorts collection of 12 golf destination resorts from coast to coast, Omni La Costa has been home for 40 years to the legends of the PGA Tour and LPGA Tour. And in 2014 it hosted the prestigious California State Amateur Championship, adding to an already impressive resume.

Off the course, complete the Omni La Costa experience with your choice of treatments at the award-winning Spa La Costa. Indulge with a La Costa Custom Massage, Clarifying Botanical Facial, Hydrating Acai Bamboo Facial or Brightening Stone Crop Facial.

The Swing & Spa Package starts at \$479 per night (based on double occupancy) – a savings of \$380 per night – and includes:

- Accommodations (choice of luxury rooms, suites and villas)
- Breakfast for two in Bistro 65
- Happy Hour at Diversions lobby lounge (two cocktails and an appetizer)
- Choice of golf and spa activities (two rounds of golf, or two 50-minute spa treatments, or one of each)
- Complimentary self-parking, high-speed internet, athletic club access, in-room coffee, daily newspaper upon arrival, resort charges

Along with its 50th anniversary, in 2015 the resort also is celebrating the debut of the Omni La Costa Golf Performance Institute (GPI), designed to unite a variety of disciplines that enrich the entire golf lifestyle, on and off the course. The GPI is under the direction of Omni La Costa's award-winning Director Of Instruction A.J. Avoli, named by *Golf Digest* as one of the 40 "Best Young Teachers In America."

And as the resort celebrates 50 years of glamour, it continues to enhance its illustrious history of attracting the great names in golf, as well as the glamorous stars of the entertainment world, to its luxurious Spanish Colonial campus, where the cool breeze of the nearby Pacific adds to the comfort of the new, redesigned guestrooms.

Additional information about Omni La Costa Resort & Spa may be found at www.lacosta.com.

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About Omni Hotels & Resorts

Omni Hotels & Resorts creates genuine, authentic guest experiences at 60 distinct luxury hotels and resorts in leading business gateways and leisure destinations across North America. With over 20 world-class golf courses and award-winning spa retreats, to dynamic business settings, each Omni showcases the local flavor of the destination while featuring four-diamond services, signature restaurants, Wi-Fi connectivity and unique wellness options. Known for its distinguished, personalized service, Omni leaves a lasting impression with every customer interaction, with a heightened level of recognition and rewards delivered through its Select Guest loyalty program and the company's "Power of One" associate empowerment program. The brand is frequently recognized by top consumer research organizations and travel publications. To get additional information or book accommodations, visit omnihotels.com or call 1-800-The-Omni.

About Omni La Costa Resort & Spa

Nestled among the beautiful coastal foothills of Carlsbad, Calif., north of San Diego, Omni La Costa Resort & Spa boasts the 43,000 square-foot Spa at La Costa, 607 spacious guestrooms, suites and Villas, a Clubhouse with a fitness center, two acclaimed restaurants - BlueFire Grill and Bistro 65 - two championship golf courses and a 17-court tennis center. The entire resort, linked by walkways and washed in color by lush vegetation and gardens, enjoys a village-like ambience. For more information on Omni La Costa Resort & Spa, call (800) 854-5000 or visit www.lacosta.com.

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