



Cutter & Buck Introduces Versatile Fall '15 Men's Collection

'A look for every occasion' as company poised to celebrate its 25th anniversary



Nano CB DryTec™ Median Half Zip

SEATTLE (Jan. 12, 2015) — [Cutter & Buck](#), which celebrates its 25th anniversary this year, has long been known for exquisite quality, modern design and high-performance styles. For Fall 2015, the company has created a versatile men's collection that works from the golf course to the boardroom, and transitions easily from summer into cooler weather. In addition, Cutter & Buck, as part of its licensing partnerships with the NFL, NCAA and MLB, will be introducing a wide variety of fashion-forward items with fan-ready details.

"We have a look for every occasion," said Jake Rawson, Global Director of Sales - Golf. "We'll be unveiling athletic designs, course-ready pieces, and sporty styles. They go from bold black and white pieces, with subtle heather grey contrasts and pops of vibrant color, to technology-inspired hues and regal color palettes."

Building on the success of last season's Aquapel™ pieces — featuring next-generation water repellent that provides advanced, unmatched protection from the elements — the Fall '15 men's collection introduces several new items:

- **Nano CB DryTec™ Median Half Zip.** Strong in the sun or amidst showers, this moisture-wicking polyester interlock half-zip features 50+ UPF, mesh insets under the arm for ventilation, and tipped 2x2 ribbing at the cuffs and hem. The self-fabric mock neck, with chin guard, protects

against gusts of wind. The contrast zipper and piping at the shoulder adds small flashes of color with silver C&B pennant heat transfers at the left sleeve and back neck.

- **Nano CB DryTec™ Decision Half Zip.** As fashionable as it is functional, this polyester interlock jersey style features a dynamic herringbone print over heathered fabric, drawing the eye to its modern, textured look. Built with 50+ UPF for chilly yet bright days, this water-resistant, moisture-wicking style features a 1x1 rib inset at the back neck, and contrast piping at the collar.

Providing protection from the elements has always been a goal for Cutter & Buck, so several apparel options with ultraviolet protection are being offered. Many of the Fall '15 men's items feature UV protection of 50+ UPF, the ultimate in sun protection. They include:

- **CB DryTec™ Regal Stripe Polo.** This micro-polyester/spandex blend polo is available in an array of colors. The solid double-faced knit collar, three-button placket, and horizontal stripe allows for a breezy style, while the side vents, moisture-wicking fabrication and sun protection of 50+ UPF.
- **CB DryTec™ Parliament Stripe Polo.** This micro-polyester/spandex polo features moisture wicking capabilities and 50+ UPF. The masculine vertical stripe pattern speaks to the sense of style you have come to expect from Cutter & Buck for, while the three-button placket, side vents, and tonal embroidered pennant at the back half moon solidify this timeless look.

Cutter & Buck has several new pieces in its men's Outerwear Collection for Fall '15 that are sure to be comfortable on or off the course. The **CB WeatherTec™ Summit** family of windwear – lightweight shirts, jackets and pants – is a tried-and-true favorite to layer up or down depending on the weather.

Available in both short-sleeve and long-sleeve, the Summit jackets will keep wearers shielded from the elements. These fully-lined, wind and waterproof jackets boast a hidden zipper, droptail hem with drawcord, front pocket and Velcro tab closures at the sleeve hem. Besides being highly functional, the eye-appealing body colors with contrasting colorblock along the shoulder make this style one that stands out on those gray days. The fully-lined Summit Pant, meanwhile, features an elastic-back waistband with adjustable tabs, zippered pass-thru pockets, and breathable, waterproof fabric, all in a streamlined modern fit.

Rounding out the Fall '15 men's collection is the **CB WeatherTec™ Owen Half Zip** and long-sleeve **CB WindTec™ Momentum Full Zip**. They are available in a woven fabric that is resistant to both water and wind.

Versatile enough to wear inside the stadium, classroom, or wherever the day takes you, Cutter & Buck will be unveiling new styles as part of its licensing partnerships with the NFL, NCAA and MLB. The **CB DryTec™ Foss Hybrid Polo** is a moisture wicking, 100 percent polyester jersey with interlock fabrication that complements the ventilating mesh piecing at the side panels, back yoke, and forward shoulders.

Another alternative to show one's team pride is the **CB DryTec™ Topspin Half Zip** – a 92 percent, 8 percent spandex brushed jersey fabric that provides warmth while maintaining its shape. With chin guard and exposed zipper, the half zip offers UV protection of UPF 15+ and features a cool and comfortable feel without sacrificing style.

To learn more about the Fall 2015 Men's Golf Collection, visit Cutter & Buck's booth #5657 at the 2015 PGA Merchandise Show, Jan. 21-23, in Orlando, FL.

For additional information, contact Cutter & Buck at (800) 713-7810 or visit its web site at www.cutterbuck.com.

About Cutter & Buck

Established in 1990, Cutter & Buck has become a hallmark for delivering fresh approaches to classic sportswear. Based in Seattle, the company prides itself on the design, manufacturing and distribution of premium, versatile apparel that meets the demands of an active lifestyle. With an expanding line of products for the golf, corporate, collegiate and professional sports, and specialty retail markets, the company is proud to provide its customers with safe and compliant products as a certified QCA supplier since 2011. Cutter & Buck has partnerships or licenses with the NFL, NCAA, MLB, PGA of America, USGA, PGA TOUR and USTA. The company is the exclusive North American distributor of Clique, a premier sportswear basics brand in the European marketplace. Cutter & Buck is available worldwide in golf pro shops, fan shops, resorts, specialty retailers, through premium promotional product distributors, and at cutterbuck.com.

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