



Cutter & Buck Introduces Fall '15 ANNIKA Golf Collection

Three new deliveries – blend function with fashion



SEATTLE (Jan. 8, 2015) — [Cutter & Buck](#)'s Fall 2015 ANNIKA Collection, which will be formally introduced at the PGA Merchandise Show later this month in Orlando, Fl., is best defined by feminine seams, complementing colors, and enriching, bold looks. The company, celebrating its 25th anniversary, has worked with LPGA legend Annika Sorenstam for more than a decade to offer an athletic collection that fits as well as it functions, and embodies her drive and inspiration.

Highlighting prints, stunning seaming, luxurious fabrics, and vibrant color palettes make this year's multi-delivery collection stand out, according to Jake Rawson, Global Director of Sales – Golf, for Cutter & Buck. "As always, we keep our focus on performance, functionality and variety, offering a wide range of necklines, sleeve lengths, and bottoms to complete either an existing wardrobe or create an entirely new collection," he said.

The three deliveries for the Fall '15 ANNIKA Collection are Slick, Max and Crush. Here's a closer look:

- **Slick.** High-tech, ahead-of-the-trend looks combine with adventurous sublimation prints comprise this new delivery that goes beyond simply sporty to actively fashionable. Built for the strong, motivated athlete, this collection makes a bold fashion statement on the green.

At the core of this delivery are two polos, **CB DryTec™ Marlene Polo** and **CB DryTec™ Laurel Polo**. Both styles feature a moisture-wicking polyester/spandex jersey fabrication that offers UPF 50+ sun protection, contrast collar and surprising details for a playful look on the course. The Marlene Polo offers a striking, techy sublimation print at the lower right front panel, a decorative three-button placket

and stitched-down armhole facings. The Laurel Polo is differentiated by the textured pattern at the back and upper side panels, four-button placket, and unexpected geometric design at the back.

Completing the delivery is the **CB DryTec™ Lorina Skort**. This polyester/spandex twill skort offers a moisture-wicking fabrication providing UPF 50+ protection in an 18-inch skort and 4-inch undershort. Featuring a back zip closure, contoured waistband, belt carriers, on-seam hidden zipper pockets, back single-welt pockets and asymmetrical mock pleats at the front, this style mixes function with fashion.

- **Max.** This delivery takes inspiration from traditional menswear patterns, but delivers each style in a modern, feminine way. Women that thrive in the limelight look best in this delivery, with its daring hues and singular styling. The top two styles feature intelligent fabrication that provides moisture-wicking properties and UPF 50+ sun protection.

The **CB DryTec™ Rose Print Polo** thrills with an unexpected digitized rose print at the back, providing a feminine, ultramodern look. This polyester/spandex jersey piece offers a contrast collar, contrast placket with hidden zipper, and contrast sleeves.

The **CB DryTec™ Miranda Half-Zip** provides a layering option that makes a splash with its oversized floral sublimation print at the front body. The mock neck with exposed metallic coil zipper, contrast inside neck, seaming details, and deep cuff with thumbhole provide sublime detailing.

The **CB DryTec™ Bronte Skort** is built with an eye toward the environment. Featuring DuPont Sorona yarn, this skirt is crafted with sustainable, renewably sourced fiber that offers comfort, stretch, and vibrant color. The side-zip closure, contoured waistband, feminine pleats at the sides, on-seam pockets, back single-welt pocket and 18-inch design make a statement during play and at the clubhouse.

- **Crush.** Every item in this delivery is designed with royal color schemes, accented by feminine, yet futuristic details, and inspired by the delicate nature of lace.

Featuring the **CB DryTec™ Mira Polo** was an easy choice, as this exquisite polyester/spandex jersey polo is built around the alluring pattern on the right sleeve. The contrast collar and left sleeve, hidden zipper at the placket and moisture wicking, UPF 50+ design brings function into this fashion-forward style.

Perfect for layering with the Mira Polo are the **CB DryTec™ Brett Hybrid Full-Zip** and the **CB WindTec™ Marley Half-Zip**. The Brett features active lines and a moisture wicking, UPF 50+ fabrication at the front body and woven piecing at the sides and back. The mock neck, coverstitch details, and side-welt pockets with zippers make this full-zip perfect for days out on the range. The Marley offers lightweight weather protection designed for on-the-go lifestyles. The self-fabric mock collar, soft, silent stretch woven fabrication, on-seam welt pockets, and drawcord hem solidify this style as a performance polo. The chic embossed pattern at the front body, 3/4 zipper, and front and back seaming details finish the style with a distinctive look

The **CB DryTec™ Brynn Skort** takes the entire delivery a step further with a confident print. This moisture-wicking DuPont Sorona fabrication provides eco-friendly fashion in comfortable, stretchy design. The side-zip closure, contoured waistband, slash pockets, back single-welt pocket and 18-inch design make this an ideal golf skort that can transition easily into the clubhouse.

The **CB DryTec™ Terrie Half-Zip** comes in all three deliveries and colors, making it one of the most versatile styles in the ANNIKA Fall '15 Collection. Accented with flattering, feminine lines, a curved hem,

fashionable deep cuffs with thumbholes, and subtle seaming details, the polyester/spandex blend creates a moisture-wicking style that offers UPF 50+ sun protection. The mock neck has an exposed metallic coil zipper and chin guard.

Launched in 2004, the ANNIKA Collection offers three new deliveries each season. Sorenstam lends her inspiration to the designs that emphasize comfort and playability and feature vibrant colors. Loyal customers find the collection equally perfect for wear on or off the course. To learn more about the Fall '15 ANNIKA Collection, stop by Cutter & Buck's booth #5657 at the 2015 PGA Merchandise Show, Jan. 21-23, in Orlando, Fla.

For additional information, contact Cutter & Buck at (800) 713-7810 or visit its web site at www.cutterbuck.com.

About Cutter & Buck

Established in 1990, Cutter & Buck has become a hallmark for delivering fresh approaches to classic sportswear. Based in Seattle, the company prides itself on the design, manufacturing and distribution of premium, versatile apparel that meets the demands of an active lifestyle. With an expanding line of products for the golf, corporate, collegiate and professional sports, and specialty retail markets, the company is proud to provide its customers with safe and compliant products as a certified QCA supplier since 2011. Cutter & Buck has partnerships or licenses with the NFL, NCAA, MLB, PGA of America, USGA, PGA TOUR and USTA. The company is the exclusive North American distributor of Clique, a premier sportswear basics brand in the European marketplace. Cutter & Buck is available worldwide in golf pro shops, fan shops, resorts, specialty retailers, through premium promotional product distributors, and at cutterbuck.com.

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