



AHEAD, LLC Continues Product Safety Leadership, Early Adopter of Industry's 'Product Safety Aware' Compliance Program

New Bedford, Mass. (Jan. 27, 2015) - [AHEAD, LLC](#), today announced it is among the first to achieve 'Product Safety Aware' status in the Promotional Products Association International (PPAI) Product Safety Awareness Program. This means AHEAD, LLC has met or exceeded the PPAI product safety training and education requirements.

AHEAD, LLC, which celebrates its 20th anniversary in 2015, has demonstrated its commitment to product safety by actively engaging its workforce and adopting a corporate culture prioritizing product safety compliance training and a commitment to continuing education.

Meeting the evolving product safety compliance expectations of the promotional products industry requires regulatory knowledge and an ongoing company commitment. We are proud to establish a proactive leadership position in the industry through our commitment to PPAI's 'Product Safety Aware' compliance program. Product Safety Awareness gives us a strong competitive edge and increases the value in the client-supplier relationship.

PPAI, founded in 1903, has a long history of leadership in the development of training and education programs meant to enhance safety programs in the promotional products industry. The Association is the world's largest and oldest not-for-profit trade association for the \$18.5 billion promotional products industry and is the leading provider of [promotional products safety and compliance training and education](#) with more than 50-years of [professional development and certification](#).

For more information about AHEAD, visit its website at www.Aheadweb.com or on Facebook at Aheadusa.

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About AHEAD | www.aheadweb.com

Founded in 1995, AHEAD is a multi-dimensional brand with a proven track record of success distributing headwear, apparel, and accessories to the green grass, resort and corporate markets. Its single focus of providing quality products, with innovative, high-quality design, and merchandising concepts has led to 19 years of continued growth and expansion. AHEAD is a leading supplier of headwear to the USGA, PGA of America, Ryder Cup and numerous PGA Tour events in addition to more than 5,000 green grass and resort shops throughout the world. Among active professional golfers who wear AHEAD gear on the course are Jim Furyk, Sean O'Hair and Brittany Lincicome. Golf legends Arnold Palmer, Jack Nicklaus, and Annika Sorenstam wear AHEAD exclusively.

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