

DIRECTOR OF INSTRUCTION AT OMNI LA COSTA RESORT & SPA A.J. AVOLI NAMED TO LIST OF BEST YOUNG TEACHERS IN AMERICA



CARLSBAD, Calif. (November 25, 2014) – Even when an award has an age limit, being honored year after year never gets old for A.J. Avoli, the director of instruction at <u>Omni La Costa Resort & Spa</u>, who again has been named to the list of "Best Young Teachers in America" by Golf Digest magazine.

"It is an honor that I would never take for granted," said Avoli, 33, who has been included since 2010, when Golf Digest devised its list (originally named the "Top 40 Teachers Under 40"). "It means the world to me. I am humbled to be held in such high regard alongside these tremendous golf professionals."

Currently overseeing the development of an entirely new golf performance program at Omni La Costa, Avoli can rely on his experience at other world-class venues to make the transition successful. Prior to arriving at Omni La Costa in 2012, Avoli taught at the famed PGA West in La Quinta, Calif., Doral Golf Resort and Spa in Miami and Hank Haney's Golf Ranch, in Dallas, Texas. A.J. also worked at such prestigious clubs as Saucon Valley Country Club in Bethlehem, Pa., and Royal Poinciana Golf Club in Naples, Fla.

A master teacher of the game, Avoli is a graduate of The Professional Golfers Career College in Temecula, Calif., holding a degree in Professional Golf Management. Originally from Steubenville, Ohio, Avoli began his teaching career in 2005 and has served as a senior instructor for the Jim McLean Golf School, as well as the Hank Haney Golf World and the Top Golf Academy.

Avoli has been certified by several legendary Master Instructors, including Hank Haney, Jim McLean, and Mitchell Spearman. Proficient in the latest golf technologies and a passionate leader in the field of Golf Fitness, Avoli is focused on taking a golfer's game to the next level. He is well-versed in all facets of instruction, from private lessons to golf schools, and junior camps. Avoli has taught some of the world's elite juniors while in Asia the past few years.

He continues to expand his influence to make the game of golf available to the community at large by donating his time to several charitable organizations. A published expert in his field, Avoli has contributed to Golf Digest and Golf Tips magazines, as well as PGA TOUR.com.

"It is exciting to have someone with A.J.'s talent," said Larry Magor, general manager at Omni La Costa Resort. "You can see how he connects to his students, which is so important to our golf members and guests."

Additional information about Omni La Costa Resort & Spa may be found at www.lacosta.com.

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About Omni Hotels & Resorts

Omni Hotels & Resorts creates genuine, authentic guest experiences at 60 distinct luxury hotels and resorts in leading business gateways and leisure destinations across North America. With over 20 world-class golf courses and award-winning spa retreats, to dynamic business settings, each Omni showcases the local flavor of the destination while featuring four-diamond services, signature restaurants, Wi-Fi connectivity and unique wellness options. Known for its distinguished, personalized service, Omni leaves a lasting impression with every customer interaction, with a heightened level of recognition and rewards delivered through its Select Guest loyalty program and the company's "Power of One" associate empowerment program. The brand is frequently recognized by top consumer research organizations and travel publications. To get additional information or book accommodations, visit <u>omnihotels.com</u> or call 1-800-The-Omni.

About Omni La Costa Resort & Spa

Nestled among the beautiful coastal foothills of Carlsbad, Calif., north of San Diego, Omni La Costa Resort & Spa boasts the 43,000 square-foot Spa at La Costa, 607 spacious guestrooms, suites and Villas, a Clubhouse with a fitness center, two acclaimed restaurants - BlueFire Grill and Bistro 65 - two championship golf courses and a 17-court tennis center. The entire resort, linked by walkways and washed in color by lush vegetation and gardens, enjoys a village-like ambience. For more information on Omni La Costa Resort & Spa, call (800) 854-5000 or visit www.lacosta.com.

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